

FRASE AI TEMPLATE BLUEPRINT

WRITE A PRODUCT RECOMMENDATION

In this blueprint, you'll learn how to use both the FREE and Pro versions of this template, and how this template might fit into your workflow. The next few pages include some sample input and output for the template. Be very careful with your input. Study the following examples and analyze them carefully. Why? So you can achieve better results. In more than 95% of cases, people who get poor output after 3 generations had poor input. That's why it's critical to fully understand what type of input a template expects before you start using it. Join the [Frase Facebook group](#) if you have questions or are struggling.

RANKINGTACTICS.COM

INSTRUCTIONS AND WORKFLOW SUGGESTIONS

The Frase AI template "Write a Product Recommendation" is designed to write product reviews that are between 150 and 300 words long. It's the perfect template for affiliate marketers who want to create a product roundup article of 10 products. It's also fantastic for stores selling products that need a brief product description written in more of a recommendation style (compared to just a list of bullet point facts).

In my opinion, one of the best things about this template is how well it turns factual information into engaging marketing copy by adding marketing fluff and avoiding adding fake facts. This is a major problem for every single AI-powered product review template in the world, since all of them introduce fake facts, resulting in a useless product review.

Matt Zimmerman

RankingTactics Founder & CEO

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RESOURCES TO HELP YOU

The following resources will help you in your content generation workflow while using Frase.

Need Frase? Use code "rankingtactics" and our affiliate [link](#) for a great deal.

Frase Beginner to Master Course

Includes more than 8 hours of expert training on using Frase from an SEO perspective, creating your own AI template, and a heck of a lot more!

www.rankingtactics.com/frase-course

Frase Pro Templates

Virtually all of my templates have a free and pro version. The free version is found in the Frase community template section. But if you want the best possible output, then get the pro template.

www.rankingtactics.com/frase-pro-templates

WRITE A PRODUCT RECOMMENDATION: EXAMPLE 1

Test Method: Here's an example of what the template expects to see as input, and what it generates as output. For each template, the AI generated three outputs and I selected the highest quality one. Grading was based on whether the selected generation made logical sense, flowed smoothly, and could easily be converted into a blog post.

INPUT

Product Category: Mirrorless Camera

Product Features: A revised APS-C-format 24.2MP Exmor CMOS sensor realizes smooth, nuanced image quality with minimal noise and high sensitivity from ISO 100-32000, which can further be expanded to ISO 51200 for working in low-light conditions. The sensor and BIONZ X processor combination also avails a top continuous-shooting rate of 11 fps with AF and AE and permits 14-bit raw file output for a wide tonal and color scale.

Product Benefits: Take better photos of your kids. Easily track fast moving objects such as pets to get a sharp and in-focus photo. Your photos will look awesome in low light. No messy wires or complex setup with the easy NFC and built in Wi-Fi.

Product Name: Sony Alpha A6100 Mirrorless Camera with 16-50mm Zoom Lens

OUTPUT: FREE VERSION

If you're looking for a camera that lets you capture some truly memorable moments with your family, the Sony Alpha A6100 Mirror Less Camera might be exactly what you're after.

This mirror less camera offers a 24.2 megapixel Exmor CMOS sensor that allows you to shoot crisp images even in low light situations. Thanks to the Bionz X processing system, you can also expect smooth, detailed images that don't suffer from any graininess or blurriness.

Thanks to the fact that this camera has a large zoom range, you can easily snap shots of your kids doing something cute, whether they're running around the park or jumping off the diving board.

There's also a feature called Eye Detection AF that automatically focuses on faces, making it easier to capture clear pictures of your loved ones.

When it comes to video recording, this camera also does well. Thanks to the BIONZ X processor, you can record videos at 1080p resolution, allowing you to capture every detail of your child's expressions.

For added convenience, this camera also has a built-in Wi-Fi connection that allows you to share your photos online instantly. So if you're looking for a compact camera that's both powerful and convenient, check out the Sony Alpha A6105 Mirror Less Camera today!

-- Grade: A+

-- Comments: What can I say? It's amazing output! Talk about a fantastic product review and also focused around the subtopic. Now, with any output from this template, you might need to tweak a number here or there. The last line says "A6105 Mirror Less" and that would be super easy to tweak to "A6100 Mirrorless". Everything else looks spot on though; fantastic!

OUTPUT: PRO VERSION

If you're looking for a camera that lets you capture some truly memorable moments with your children, Sony's A6100 mirrorless camera might be exactly what you're looking for.

This compact camera boasts a 24.2 megapixel full-frame Exmor RS CMOS sensor, which allows for smoother images and less noise. In addition, the sensor and Bionz X processing system combine to deliver a top continuous shooting rate of 11 frames per second with autofocus and exposure control, and 14-bit RAW format support.

In fact, the A6100 offers a host of features designed specifically to improve your photography experience, including a large viewfinder, a tilting rear screen, and a dedicated button for quick access to settings.

All of this adds up to a versatile camera that can easily fit into any photographer's bag. So whether you're taking pictures of your child's first steps or capturing the moment he or she learns to ride a bike, the A6100 is ready to go wherever life takes you.

-- Grade: A+

-- Comments: Just like the free template, the pro template does very well with this input. The output is spectacular! This would be great for an affiliate roundup article.

WRITE A PRODUCT RECOMMENDATION: EXAMPLE 2

Test Method: Here's an example of what the template expects to see as input, and what it generates as output. For each template, the AI generated three outputs and I selected the highest quality one. Grading was based on whether the selected generation made logical sense, flowed smoothly, and could easily be converted into a blog post.

INPUT

Product Category: Apigenin Supplement

Product Features: Apigenin is a bioflavonoid compound (specifically a flavone) that is found in a wide variety of plants and herbs. It is very abundant in chamomile tea, and exerts anxiety-reducing effects when consumed in these high doses. At even higher doses, it may be sedative. Apigenin is also a very potent anti-cancer compound. It beneficially protects against a wide variety of cancers with high selectivity for cancer cells as opposed to non-cancerous cells. It also has a very high safety threshold, and active (anti-cancer) doses can be gained through consuming a vegetable and fruit rich diet.

Product Benefits: Reduce your anxiety and sleep better. Help fight and protect against cancer. Natural remedy.

Product Name: Swanson Apigenin-Bioflavonoid Supplement 90 Caps

OUTPUT: FREE VERSION

If you struggle with anxiety, Swanson Apigenin-Bioflavonoid Supplement 90 caps might be exactly what you need.

This supplement contains apigenin, which is a bioflavone that is found in many different types of plants and herbs. Studies suggest that apigenin helps reduce stress levels and improve sleep quality.

In addition to reducing anxiety, apigenin can also help prevent certain forms of cancer. In fact, studies have shown that apigenin has a very high safety tolerance, meaning that it does not cause any harm to healthy people at normal dosages.

When combined with a well-balanced diet, apigenin can provide powerful health benefits. So don't wait another day to start feeling better. Take action today and order Swanson Apigenin-bioflavonoid Supplement 90 capsules online today.

-- Grade: A

-- Comments: Great output! The only thing to improve upon (which the pro template accomplishes) is more words! Other than that, this is good output.

OUTPUT: PRO VERSION

If you suffer from anxiety, chances are you've tried everything to try to reduce your stress levels. Maybe you've taken medication, maybe you've tried therapy, maybe you've tried meditation, maybe you've tried yoga, maybe you've even tried acupuncture.

Well, here's something else you might try: Swanson Apigenin-BioFlavonoid Supplement 90 capsules.

This supplement contains apigenin, which is a bioflavone that is found in many different types of plants and herbs. In fact, it is very abundant in chrysanthemum flowers, and exerts anxiolytic effects when consumed in these large amounts.

At even larger amounts, however, it may be sedating. So, if you don't mind feeling sleepy, this supplement may be beneficial for you.

In addition to its anxiolytic properties, apigenin is also a powerful anti-cancer agent. It beneficially protects a wide variety of cancers, including breast, colon, prostate, lung, stomach, liver, pancreas, bladder, brain, skin, blood, bone marrow, cervix, ovary, uterus, kidney, testes, thyroid, head and neck, and esophagus.

It also has a very high tolerance level, and active (anti cancer) doses can be attained through consuming a healthy diet.

So, if you're looking for a natural solution to help you relax and combat cancer, Swanson Apigenin-Biflavonoid Supplement 90 capsules may be exactly what you're looking for.

-- Grade: A+

-- Comments: I like this result so much, I might just pick up some Apigenin from Amazon soon! It's fantastic how it opened with a nice hook and then transitioned into the offer. Good job!

WRITE A PRODUCT RECOMMENDATION: EXAMPLE 3

Test Method: Here's an example of what the template expects to see as input, and what it generates as output. For each template, the AI generated three outputs and I selected the highest quality one. Grading was based on whether the selected generation made logical sense, flowed smoothly, and could easily be converted into a blog post.

INPUT

Product Category: LED Floor Lamp

Product Features: 16 million colors of light. Control the light wirelessly with your smartphone. Sync up the lights to your video games, movies, or music for a spectacular light show. Bluetooth compatible. Voice activated smart lights when linked to Amazon Echo.

Product Benefits: Transform any room for an immersive entertainment experience, create the perfect atmosphere for a get-together with friends, or complement your home decor. Host a dance party and have the coolest room in town.

Product Name: Philips Hue Gradient Signe Floor Lamp

OUTPUT: FREE VERSION

If you're tired of the same old lighting in your living room, why not try something different? Philips Hue Gradient Signe floor lamp lets you control the color of the light and sync it up to your favorite videos, music, or even your phone.

This lamp is designed to give off 16 million colors of light, which means you can turn it into a dazzling display for any occasion. Whether you're hosting a movie night with friends or watching a game at home, this lamp will transform your space into a magical world of wonder.

To add some flair to your living room, connect this lamp to your Amazon Echo device and ask Alexa to change the color of the light. She'll respond with a voice command, and you can choose between thousands of shades to match your mood.

When you're ready to switch it off, simply tap the button on the base of the lamp to turn it off. When you're finished, unplug it and store it safely until the next time you want to brighten up your space.

-- Grade: A

-- Comments: *Just like the previous review for the Apigenin, the output here for this Philips Hue light is fantastic! Why not an A+? Because the pro output is even better!*

OUTPUT: PRO VERSION

If you're planning a night of dancing, why not transform your living space into a disco club? Philips Hue Gradient Signe floor lamp lets you control the lighting to match your mood and set the scene for a wild evening.

This LED floor lamp offers 16 million colors of light, which means you can sync up the lights to your favorite videos, movies, or songs for a spectacular light show that will turn heads wherever you go.

Voice activation allows you to speak commands directly to the lamp, so you don't even have to touch it. Simply link the lamp to your Alexa device and ask her to dim the lights or change the color scheme.

When you're ready to call it quits, simply press a button to turn off the lights. If you'd rather stay in bed, you can still enjoy the ambiance created by the lamp thanks to the wireless connection.

Whether you're hosting a party or just relaxing after a hard day's work, this lamp will bring the party to your living room.

-- Grade: A+

-- Comments: *The copy here reads like something I would find on a professional review website! It's fantastic! It would be awesome for a review website doing a roundup top 10 led lights article.*

WRITE A PRODUCT RECOMMENDATION: EXAMPLE 4

Test Method: Here's an example of what the template expects to see as input, and what it generates as output. For each template, the AI generated three outputs and I selected the highest quality one. Grading was based on whether the selected generation made logical sense, flowed smoothly, and could easily be converted into a blog post.

INPUT

Product Category: Beauty Supply

Product Features: Use on the face to deep clean and remove blackheads, whiteheads, dead skin, treat acne, grease, and makeup residue. Rechargeable USB battery. Portable LED display. Includes 4 metal tools for blackhead cleaning. Powerful suction technology to remove blackheads.

Product Benefits: Increase blood circulation and skin elasticity, lessen wrinkle, shrink pores, smooth fine lines without hurting your skin. Look beautiful with flawless skin. Get a hot date. Become an influencer.

Product Name: Blackhead Remover Pore Vacuum

OUTPUT: FREE VERSION

If you're tired of spending hours scrubbing your face every day, it might be time to invest in a pore vacuum. These devices suck up dirt and debris from your pores and leave you with a fresh, clear complexion.

They're also rechargeable, which means you don't have to spend money buying batteries after every single use. Plus, they have powerful suction technology that helps you get rid of stubborn blackheads and clogged pores.

This Blackhead Remover Pore vacuum is designed to fit perfectly on any surface, including countertops, tables, and even walls. So whether you're using it at home or taking it along to the office, you'll always have a spotlessly clean face.

Plus, it comes with four different tools to help you get rid of blackheads, whiteheads and other impurities. Use the included brush to gently exfoliate your skin, and the included tweezers to pull out stubborn bits of dead skin.

The LED light lets you monitor the progress of your treatment, and the built-in charger allows you to quickly rejuvenate your device between sessions.

-- Grade: A+

-- Comments: This is a fantastic output! No complaints at all, and it deserves an A+ for quality.

OUTPUT: PRO VERSION

If you're tired of getting rejected every time you go on a first date, maybe it's time to try something different.

Instead of using your usual method of picking up girls, why don't you try using Blackhead Remover Pore vacuum?

This pore vacuums out blackheads, whiteheads and dead skin cells, leaving your face feeling fresh and glowing. Plus, it helps increase blood flow and skin elasticity, which reduces wrinkles and fine lines, making you look younger and healthier.

Plus, it's portable, rechargeable, and has a built-in LED light that lets you see exactly what you're doing. So whether you're working on your laptop or watching TV, you'll always know what you're doing.

When you're finished, simply plug it in and let it run until it's fully charged. Then, you can put it away and forget about it until you need to use it again.

Now, who said dating was hard?

-- Grade: A+

-- Comments: What a great spin on this product. I pulled the details (minus the date part) from Amazon. But by adding the "get a hot date" as a benefit, the AI latched on and took it for a spin. It just shows you how you can tweak some of the benefits in this pro template to take the output in a different direction.

WRITE A PRODUCT RECOMMENDATION: EXAMPLE 5

Test Method: Here's an example of what the template expects to see as input, and what it generates as output. For each template, the AI generated three outputs and I selected the highest quality one. Grading was based on whether the selected generation made logical sense, flowed smoothly, and could easily be converted into a blog post.

INPUT

Product Category: Drill Bits

Product Features: Coated with CO21 cobalt. Features a no-skate split-point tip for clean and precise holes. Withstands high temperatures, especially when drilling in stainless steel. Laser etched markings to indicate drill bit sizes. Lasts 4x longer than standard high-speed drill bits.

Product Benefits: Easily drill through hard and abrasive materials. Save money because your drill bits will last longer.

Product Name: BOSCH 21 Piece Cobalt Metal Drill Bit Set CO21

OUTPUT: FREE VERSION

If you're tired of buying cheap drill bits every few months, it might be time to invest in some quality metal drill bits. These BOSCH 21 piece cobalt metal drill bit set are coated with CO21 cobalt, which helps them withstand high temperatures and stay sharp even after repeated use. They also feature laser etched markings to let you know exactly what size hole you're making, so you don't accidentally drill yourself in the eye.

This set contains four different sizes of drill bits ranging from 0.5 mm to 5.0 mm, so you'll always have the right size drill bit available. Plus, since they're made from cobalt, they'll last longer than regular drill bits, saving you money in the process.

-- Grade: B

-- Comments: *The output is good. It stuck with the facts fairly well, aside from the drill bit sizes. But that is something easy to edit. The reason for the lower score compared to the pro is it's just too basic. I like to see some marketing "fluff" added to spice it up. Unfortunately, I didn't get that in the three generations for this input.*

OUTPUT: PRO VERSION

If you're tired of spending money on cheap drill bits that don't last very long, then you should consider investing in a set of BOSCH 21 piece cobalt metal drill bits. These bits are coated with CO21 cobalt, which helps them withstand high temperatures, making them ideal for drilling through hard and abrasive surfaces such as stainless steel.

They also feature laser etched markings to indicate drill bit sizes, so you always know exactly which drill bit you need. Plus, since they last four times longer than regular drill bits, you'll save money in the long run.

These bits are available in three different sizes, so you can choose the exact drill bit you need depending on the project you're working on. So whether you're building a deck, installing a fence, or even putting together some shelves, you'll find yourself using these bits for years to come.

-- Grade: A

-- Comments: *Fantastic output. It's a heck of a lot better than the free template, but still no A+ because I felt that just a little more fluff could do it justice. However, I would have no problem whatsoever publishing this as it in a pinch.*

WRITE A PRODUCT RECOMMENDATION: EXAMPLE 6

Test Method: Here's an example of what the template expects to see as input, and what it generates as output. For each template, the AI generated three outputs and I selected the highest quality one. Grading was based on whether the selected generation made logical sense, flowed smoothly, and could easily be converted into a blog post.

INPUT

Product Category: Men's Pants

Product Features: Constructed using premium patent-pending two-way Flex-Tac mechanical stretch fabric. Coated with Teflon, these pants have a protective finish that resists stain, soil, and moisture without compromising breathability. 12 pockets including double-deep cargo pockets to provide ample storage and easy access to all your mission-critical gear. Articulated knees (kneepad ready - inside inseam).

Product Benefits: Stay dry and safe during extreme weather. Be ready for any mission and crush your goals. Climb mountains and save lives.

Product Name: 5.11 Tactical Men's Stryke Operator Uniform Pants w/Flex-Tac Mechanical Stretch

OUTPUT: FREE VERSION

If you're a fan of 5.11 Tactical, you probably already know that they make some of the most durable tactical clothing available. Their line of men's uniforms include everything from jackets to shirts to pants, and they're designed to withstand the rigors of military service.

These pants are no exception. They feature a patented two-way flex-tactical stretch fabric that provides maximum mobility and durability. The coating on the fabric helps protect against stains, dirt, and moisture without sacrificing breathability.

They also feature articulated knees (kneepad-ready) to give you the flexibility you need to climb mountains and save lives. These pants are built to last, and they're ready to go wherever you may find yourself.

-- Grade: B+

-- Comments: *Just like the drill bit article, it's good, but I wish there was more marketing fluff to spice it up. Google is looking for more than just a regurgitation of the product specifications in a product review. I think this is in the gray area, but falling closer to the regurgitation than I would like.*

OUTPUT: PRO VERSION

When you're working in the field, you don't always have the luxury of wearing something comfortable. In fact, you might even find yourself in some pretty harsh conditions. That's why 5.11 Tactical developed the Stryke Operator uniform pants. They're designed with a special coating called Flex-Tac that helps protect you from the elements.

This coating also allows the pants to breathe better, which keeps you cool and comfortable. Plus, the articulated knee design provides added mobility and flexibility, making it easier to maneuver in tight spaces.

These pants aren't just built tough, though. They feature 12 pockets, including double-deep cargo pouches, so you can store everything you need close at hand. There are also plenty of hidden compartments throughout the pants, so you can stash your valuables safely.

If you're looking for a pair of pants that offer maximum functionality and durability, check out the Stryke Operator uniform pant today.

-- Grade: A+

-- Comments: *Now this is what I'm talking about! It sounds more like a product review, with some great marketing fluff added for good measure. Great output!*

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www.rankingtactics.com/frase

*Visit my resource page to find lots of juicy
tips and secrets to getting the most out of
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