

## FRASE AI TEMPLATE BLUEPRINT

# WRITE A THOUGHT PROVOKING ARTICLE

*In this blueprint, you'll learn how to use both the FREE and Pro versions of this template, and how this template might fit into your workflow. The next few pages include some sample input and output for the template. Be very careful with your input. Study the following examples and analyze them carefully. Why? So you can achieve better results. In more than 95% of cases, people who get poor output after 3 generations had poor input. That's why it's critical to fully understand what type of input a template expects before you start using it. Join the [Frase Facebook group](#) if you have questions or are struggling.*

**[RANKINGTACTICS.COM](https://RANKINGTACTICS.COM)**

# INSTRUCTIONS AND WORKFLOW SUGGESTIONS

The Frase AI template "Write a Thought Provoking Article" is a magical template unlike any other. If you give it a topic, it will write an article that really makes you think. It makes you question yourself. It may even help define you as a human being.

It is impossible to list all the possible uses. People often use this template to create engaging social media posts. Others use it to blog about a particular topic each day. It could even be used as a motivational tool! Honestly, the possibilities are endless.

*Matt Zimmerman*

RankingTactics Founder & CEO

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## RESOURCES TO HELP YOU

The following resources will help you in your content generation workflow while using Frase.

Need Frase? Use code "rankingtactics" and our affiliate [link](#) for a great deal.

### Frase Beginner to Master Course

Includes more than 8 hours of expert training on using Frase from an SEO perspective, creating your own AI template, and a heck of a lot more!

[www.rankingtactics.com/frase-course](http://www.rankingtactics.com/frase-course)

### Frase Pro Templates

Virtually all of my templates have a free and pro version. The free version is found in the Frase community template section. But if you want the best possible output, then get the pro template.

[www.rankingtactics.com/frase-pro-templates](http://www.rankingtactics.com/frase-pro-templates)

# WRITE A THOUGH PROVOKING ARTICLE: EXAMPLE 1

*Test Method: Here's an example of what the template expects to see as input, and what it generates as output. For each template, I had the AI generate three outputs and then I chose the best one.*

## INPUT

**Concept:** Success is No Accident

## OUTPUT: FREE VERSION

Success is no accident. Success is work. And effort. And sweat. And blood. And tears. And pain.

Success is no accident; it's earned. And it doesn't happen overnight. It happens over years. Over decades. Over centuries.

One day you wake up and realize that you're living the life you wanted. One day you look in the mirror and say, "Wow! I really am happy."

And then something changes. Something shifts. Your attitude begins to shift. Your priorities begin to shift. Your dreams begin to grow.

Your vision expands. You begin to take responsibility for your life. You begin to reach out to others. You begin to care about the future.

You begin to invest in yourself. You begin to build your confidence. You begin to trust your instincts. You begin to ask questions.

And you begin to answer them.

Now, you might think that you didn't earn this success. You might think that it came without effort. But you couldn't be further from the truth.

Success is no coincidence. It's a result of your actions. It's an outcome of your decisions. It's a product of your efforts. It's the sum total of your contribution.

And it's no accident.

-- Grade: A+

-- Comments: Very motivational output!

## OUTPUT: PRO VERSION

Success is no accident. And yet most of us spend our entire lives thinking otherwise. We spend years blaming external forces for our shortcomings, or we blame ourselves for not having enough talent or drive.

We look for reasons outside of ourselves for why we don't succeed.

We waste our time looking for answers that don't exist.

We're afraid to admit that we have little control over our destiny, and we refuse to accept responsibility for our actions.

In truth, we have complete control over our fate.

Most importantly, we have total control over our attitude.

How we perceive our future determines whether we will succeed or fail.

Success is no accident, but it doesn't happen without effort.

-- Grade: A+

-- Comments: Also great output!

# WRITE A THOUGH PROVOKING ARTICLE: EXAMPLE 2

*Test Method: Here's an example of what the template expects to see as input, and what it generates as output. For each template, I had the AI generate three outputs and then I chose the best one.*

## INPUT

**Concept:** Don't Count the Days, Make the Days Count

## OUTPUT: FREE VERSION

Most of us spend our entire lives counting down. From birth until death, we count days, weeks, months, years, decades, centuries, millennia.

As we age, we count off the number of days remaining before retirement or death. And every day, we look ahead to the future, imagining the joys and sorrows that await us.

Counting down is natural and normal. But this mentality creates an unhealthy relationship with time.

Instead, we should focus on making each moment count. Each day. Each hour. Each minute.

Each second.

In order to make the most of our time here, we must learn to appreciate each moment. To savor it. To relish it. To enjoy it.

To live in the now.

And when we do, we'll realize that we're living in the richest moments of our lives - the ones that truly matter.

The ones that really count.

– *Grade: A*

– *Comments: Top notch output!*

## OUTPUT: PRO VERSION

In my early twenties, I worked long hours at an investment bank. I was young and ambitious. And I wanted to impress everyone. So I put in eighty hour weeks. Hundred of hours a month. Thousands of hours a year.

I didn't realize it at the time, but I was killing myself. My body would break down, and I'd go home exhausted. Then I'd wake up the next morning and do it all over again.

At night, I'd come home and collapse on the couch. I couldn't sleep. Instead, I'd stay awake thinking about work. Thinking about the next thing I needed to accomplish. Thinking about the next report I needed to write. Thinking about the next presentation I needed to prepare.

My mind was racing, and my body was breaking down.

By the time I reached thirty, I was completely worn out. I was physically and mentally drained. I wasn't sleeping well. I wasn't eating well. I was losing weight.

Then something changed. I started working less. Less hours. Fewer projects. More time off.

Suddenly, I felt alive. I felt energized. I was living. I was enjoying life.

Today, I spend half the year traveling. Half the year away from my family. Half the year away from my responsibilities. Half the year away. Away from life.

But I'm lucky. I have friends who understand. Friends who support me. Friends who encourage me.

Friends who tell me that I shouldn't count the days, but rather, make the days count.

They remind me that I am worth more than my productivity. They remind me that I am worthy of a life full of experiences. Not just a life full of accomplishments.

Now, I'm not saying that you should abandon your responsibilities. Far from it. But you have to balance your priorities. Don't sacrifice your health. Don't sacrifice your happiness.

Take care of yourself. Take time for what matters.

You owe it to yourself.

– *Grade: A+*

– *Comments: Fantastic! Man... if you're feeling down, just read this! The output here would be great for a social media post or a blog post!*

# WRITE A THOUGH PROVOKING ARTICLE: EXAMPLE 3

*Test Method: Here's an example of what the template expects to see as input, and what it generates as output. For each template, I had the AI generate three outputs and then I chose the best one.*

## INPUT

**Concept:** Don't Wait for Opportunity, Create it

## OUTPUT: FREE VERSION

Most of us wait for opportunities to come along before we act. We hope that something will happen. We sit around hoping that someone else will make the decision.

In the meantime, we stay stuck.

We don't bother getting off our couches, we don't go to work, we don't put ourselves out there. We remain passive, waiting for others to decide what we should be doing.

We don't create our own opportunities.

Opportunity doesn't exist until someone creates it.

We can't wait for an opportunity to arrive; we have to create it.

We can't wait for someone else to make the choice; we have to make the choice ourselves.

We can't wait for someone to tell us what to do; we have to figure it out ourselves.

We can't rely upon others to provide us with the information we need; we have to gather the data ourselves.

We can't wait for someone to show us the way; we have to blaze our own trail.

We can't depend upon others to give us what we need; we have grab it for ourselves.

We can never wait for someone else to do what needs to be done; we have to do it ourselves.

If you want to create your own opportunities, you have to break free of the chains that bind you. You have to stop waiting for someone else to make a decision. You have to stop relying on someone else to tell you what to do.

You have to stop thinking about what you want and start thinking about what you can build.

You have to start creating your own opportunities right now.

-- Grade: B

-- Comments: A lot of repetition with the "We can't..." which could easily be edited out. Other than that, it's good output.

## OUTPUT: PRO VERSION

Opportunity doesn't wait for anyone. It doesn't exist unless you decide to create it.

People talk about opportunity all the time, but most of them mean something else entirely. They mean an event that happens without warning or preparation, which leaves you scrambling to figure out how to react.

They mean luck.

Opportunities come in many forms. And most of them require work. Most of them require effort. Most of them require planning.

They require you to invest your time, energy and money. And they often demand sacrifice.

But if you decide to create opportunity, you can turn it into something bigger than you imagined. Something amazing.

Opportunity isn't luck. It's not fate. It's not a random occurrence. It's a decision.

Opportunity is created, not found.

Opportunity requires commitment. So commit to creating it.

-- Grade: A+

-- Comments: Totally amazing! Some of this output would be great on a motivational t-shirt!

# WRITE A THOUGH PROVOKING ARTICLE: EXAMPLE 4

*Test Method: Here's an example of what the template expects to see as input, and what it generates as output. For each template, I had the AI generate three outputs and then I chose the best one.*

## INPUT

**Concept:** Dream Big

## OUTPUT: FREE VERSION

Most people spend most of their waking hours thinking about how to get ahead. How to work longer hours. How to earn more money. How to build bigger businesses. How to do more.

They look at their careers like a ladder. And they climb it until they reach the top. Then they go home to rest.

But the truth is, climbing ladders is exhausting. Climbing ladders doesn't bring satisfaction. Climbing ladders rarely brings fulfillment.

In fact, climbing ladders often causes frustration and disappointment.

Climbing ladders makes us miserable. Why would anyone want to do something that hurts so much?

Yet, for many people, climbing ladders is the only thing they know how to do. So they keep doing it.

But here's the problem: Climbing ladders doesn't lead to happiness. Climbing ladders leads to stress. Climbing ladders leaves us feeling unfulfilled.

We all want to be happy. We all want to enjoy life. But we often forget that happiness is an emotion, and emotions are transient.

Happiness is a state of mind. Happiness is sustainable. Happiness is built upon experiences. Happiness is found through moments, not objects.

Happiness is not something you buy. Happiness is something you find.

Happiness is something you gain.

To find it, you must dream big.

You must dare to hope. You must reach for the stars.

There is no limit to what you can accomplish. Your dreams are limitless. Your hopes are boundless. Your future is yours to define.

Your destiny is in your hands. Reach for the stars.

It's time.

– Grade: B+

– Comments: I think this is pretty good but it is long-winded. I'd score it better if it wasn't so drawn out.

## OUTPUT: PRO VERSION

The biggest mistake anyone can make is thinking small.

Small thoughts lead to small actions. Small actions lead to small results. And small results lead to small dreams.

Big dreams lead to big actions. Big actions lead to big results. And big results lead to bigger dreams.

Your dreams define you. Your dreams determine your future. Your dreams drive your motivation.

They tell you who you are and what you stand for. They inspire you. They motivate you. They push you to greatness.

Dream big. Dream big enough to change your life. Dream big enough to reach for the stars. Dream big enough to build something amazing.

Dream big enough to win.

It's time.

-- Grade: A

-- Comments: I like this pro output better than the free template because it is just shorter and gets to the point quicker. Very good result. Some repetition, so no A+, but good nonetheless.

# WRITE A THOUGH PROVOKING ARTICLE: EXAMPLE 5

*Test Method: Here's an example of what the template expects to see as input, and what it generates as output. For each template, I had the AI generate three outputs and then I chose the best one.*

## INPUT

**Concept:** Believe in Yourself

## OUTPUT: FREE VERSION

Your parents told you to work hard. Your teachers told you to study. Your friends told you to follow your dreams. And yet, somehow, somewhere along the line, you stopped believing in yourself.

You started doubting your abilities. You began questioning whether you deserved respect. You lost faith in your future. And, eventually, you gave up.

Well, guess what? It doesn't have to be that way.

As long as you continue to believe in yourself, you can accomplish anything. As long as you believe in yourself, you will have the confidence to act boldly. As long as you have faith in yourself, you will be able to persevere.

In order to believe in yourself, though, you have to understand something important:

You are a unique individual.

Everyone has strengths and weaknesses. Everyone struggles to find purpose. Everyone wants to contribute. Everyone wants to make an impact.

Yet, most of us spend our entire lives struggling to convince others that we are worthy. We spend our entire lives proving to everyone else that we are good enough.

And, frankly, we're usually wrong.

We work too hard to prove ourselves to others. We sweat blood to earn their approval. We strive to please them. We worry about what they think. We care about what they say.

All of which makes sense, right? After all, we want to be liked. We want to fit in. We want to belong.

But here's the thing: We shouldn't need anyone's approval to be happy. We should be proud of ourselves. We should be confident in who we are. We should be comfortable in our own skin.

Instead, we wear masks. We hide behind roles. We pretend to be someone else. We play small. We limit ourselves.

And that's what stops us from achieving our goals. That's what keeps us stuck in mediocrity. That's what prevents us from living the life we were meant to lead.

There's a simple solution to this problem. There's a secret weapon that will turn you into the best version of yourself.

Stop worrying about what others think. Stop caring what they say. Start thinking about yourself. Start feeling good about yourself. Start believing in yourself.

Then, go out there and do something amazing.

– Grade: A+

– Comments: Dang... that's really good!

## OUTPUT: PRO VERSION

In college, my friend Mike went through a rough patch. He was struggling with his grades and he felt lost. His parents weren't helping him, so he decided to drop out of school entirely.

He moved home and started working full-time. And while he wasn't happy about it, he knew he needed the money. So he kept his head down and worked hard.

After two years, he finally got his grades back together and returned to school. He graduated top of his class and landed an amazing job.

Mike didn't wait until he had something else to go after. He took charge of his future. He believed in himself. And he created a new future for himself.

Now, he works at Google, and he has a beautiful wife and three kids.

His story is inspiring, but it also makes me wonder: What would happen if everyone did what Mike did? If we all stopped waiting for the perfect moment and took charge of our lives?

Wouldn't we all benefit? Wouldn't we all thrive?

I hope so.

So, here's my advice: Believe in yourself. Don't wait for the perfect moment. Take charge of your life. Start living the life you want right now.

Don't wait for tomorrow. Make today count.

– Grade: A+

– Comments: Mike drop...



# VISIT MY FRASE RESOURCE PAGE

[www.rankingtactics.com/frase](http://www.rankingtactics.com/frase)

*Visit my resource page to find lots of juicy  
tips and secrets to getting the most out of  
Frase.*