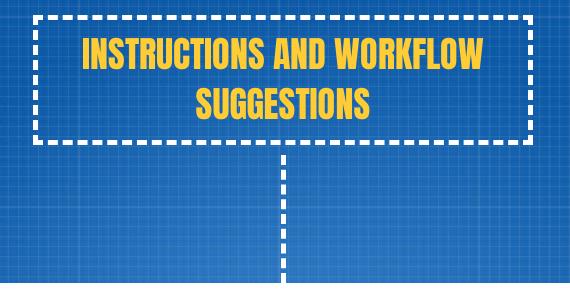# NEXT PARAGRAPH WITH KEYWORD

In this blueprint, you'll learn how to use both the FREE and Pro versions of this template, and how this template might fit into your workflow. The next few pages include some sample input and output for the template. Be very careful with your input. Study the following examples and analyze them carefully. Why? So you can achieve better results. In more than 95% of cases, people who get poor output after 3 generations had poor input. That's why it's critical to fully understand what type of input a template expects before you start using it. Join the Frase Facebook group if you have questions or are struggling.

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INSTRUCTIONS AND WORKFLOW SUGGESTIONS

The Frase AI template "Next Paragraph with Keyword" is designed to write a follow-up paragraph for a current paragraph using a keyword that you provide.

A first use case is to optimize your blog post once you have completed the rough draft. It is important that you incorporate the long tail keywords that you identify in the optimize section of Frase into your article as you go through them. This template makes it easy to do that!

A second use case is to easily refresh old content. It used to be that updating the date of your blog post would boost your ranking. Now, you need to do a little more. The easiest way to accomplish a refresh aimed at getting a ranking boost is to simply add a new paragraph. It's super easy to add a brand-new paragraph with this template!

Another use case is to add more relevant content to your article. Maybe you used my Listicle with Paragraphs template but want to expand each H2 section. With this template, you can easily accomplish that!

Matt Zimmerman

RankingTactics Founder & CEO

RESOURCES TO HELP YOU

The following resources will help you in your content generation workflow while using Frase.

Need Frase? Use code "rankingtactics" and our affiliate link for a great deal.

Frase Beginner to Master Course

Includes more than 8 hours of expert training on using Frase from an SEO perspective, creating your own AI template, and a heck of a lot more!

www.rankingtactics.com/frase-course

Frase Pro Templates

Virtually all of my templates have a free and pro version. The free version is found in the Frase community template section. But if you want the best possible output, then get the pro template.

www.rankingtactics.com/frase-pro-templates

NEXT PARAGRAPH WITH KEYWORD: EXAMPLE 1

Test Method: Here's an example of what the template expects to see as input, and what it generates as output. For each template, I had the AI generate three outputs and then I chose the best result.

INPUT

Title: Cow Manure: How to Turn Poop into Peat

Heading: Benefits of Using Cow Manure

Current Paragraph: There are plenty of benefits to list, so we'll start with the most important – how manure helps the soil. Our minds always jump to nutrients when we think of this, but cow droppings are also an excellent soil amendment. They help aerate the soil, transforming clumpy clay into loamy goodness. This also boosts the soil's ability to retain moisture, which means less watering for you!

Keyword: plants

OUTPUT: FREE VERSION

Another benefit of using manure is that it improves plant growth. When applied correctly, manure contains nitrogen, phosphorus, potassium, calcium, magnesium, sulfur, iron, copper, zinc, manganese, boron, molybdenum, chlorine, and other minerals that plants need to grow strong roots and leaves.

-- *Grade: B+*

-- *Comments: The template used the keyword and wrote a good next paragraph. The list of minerals is a little on the long side, but other than that, it's quality output.*

OUTPUT: PRO VERSION

Another benefit of adding cow manure to your garden is that it improves the quality of plants grown in the area. When added to the soil, cow manure increases the amount of nitrogen available to plants, helping them grow bigger and stronger.

-- *Grade: A*

-- *Comments: Fantastic next paragraph!*

NEXT PARAGRAPH WITH KEYWORD: EXAMPLE 2

Test Method: Here's an example of what the template expects to see as input, and what it generates as output. For each template, I had the AI generate three outputs and then I chose the best result.

INPUT

Title: How to build a PC

Heading: Install the Motherboard

Current Paragraph: Now that's done, first find your motherboard's rear I/O shield, and push it into the rectangular slot in the back of your PC case. Make sure it's right side up by matching the pattern of cutouts to the arrangement of ports on the back of your motherboard.

Keyword: ports

OUTPUT: FREE VERSION

Next, locate the power connector on the motherboard and plug it into the wall outlet. Finally, connect the CPU fan to the motherboard using the included screws.

-- Grade: C

-- Comments: I wish the output stayed more on point about the motherboard. It seemed to jump to the next stage in building the computer, and it didn't use the keyword either.

OUTPUT: PRO VERSION

Now that you know where the ports are located, you can start installing the rest of the components. Start by plugging in your power supply, followed by your CPU cooler, hard drive, RAM modules, video card, optical drives, and finally your monitor.

-- Grade: B

-- Comments: The AI really wants to jump to that next step. At least it used the keyword, so it's better than the free template.

NEXT PARAGRAPH WITH KEYWORD: EXAMPLE 3

Test Method: Here's an example of what the template expects to see as input, and what it generates as output. For each template, I had the AI generate three outputs and then I chose the best result.

INPUT

Title: The Best Way to Remove Leaves From Your Yard

Heading: How to mulch your leaves

Current Paragraph: Depending on the type of lawn mower you have, you can set your mower to "mulch" when you start your leaf removal process. This setting works best if your grass is at a normal height and your leaves aren't too dry. Leaves with a moderate amount of moisture are the best candidates for mulching.

Keyword: discharge port

OUTPUT: FREE VERSION

Mulching is one of the easiest ways to remove leaves from your yard. When you mulch, you use a special tool called a discharge port to push the leaves into a pile where they decompose naturally. You can buy a discharge port attachment for your lawn mower or rent one through a local hardware store.

-- *Grade: C*

-- *Comments: The discharge port is part of the mower, so yeah, no... Some editing could fix this.*

OUTPUT: PRO VERSION

Mulching is a great way to remove leaves from your yard, but it does require a bit of maintenance. When you use a mulcher, make sure to clean the discharge port regularly to prevent clogs.

-- *Grade: A+*

-- *Comments: The pro template used the keyword and gave us a good next paragraph.*

NEXT PARAGRAPH WITH KEYWORD: EXAMPLE 4

Test Method: Here's an example of what the template expects to see as input, and what it generates as output. For each template, I had the AI generate three outputs and then I chose the best result.

INPUT

Title: 20 Coolest Things To Do In Disney World

Heading: Resort Hop on the Monorail (and Skyliner)

Current Paragraph: You do not need to stay at every Disney World hotel to experience all of the amazing Disney World hotels. You actually don't even need to stay on property. One of the most fun activities to do at Disney World is go resort hopping! Take advantage of the free Disney World transportation and this activity can also be totally free!

Keyword: exploring

OUTPUT: FREE VERSION

There are several ways to get around staying at each Disney World hotel. For example, you could take advantage of the free Disney transportation and hop on one of the monorails or skyliners. These options allow you to explore other parts of the park without having to pay for parking or admission fees.

-- *Grade: A*

-- *Comments: The next paragraph is pretty good and used the term "explore" which matches our keyword.*

OUTPUT: PRO VERSION

Resort hopping is one of the coolest things to do at Disney World, especially if you're staying at a non-Disney hotel. Not only does it allow you to explore the parks and attractions outside of your hotel, but it gives you access to special events and discounts that aren't available anywhere else.

-- *Grade: A+*

-- *Comments: Amazing next paragraph and great use of the keyword!*

NEXT PARAGRAPH WITH KEYWORD: EXAMPLE 5

Test Method: Here's an example of what the template expects to see as input, and what it generates as output. For each template, I had the AI generate three outputs and then I chose the best result.

INPUT

Title: 9 Tips for Raising Your College Admission Chances

Heading: Earn Good Grades in Challenging Courses

Current Paragraph: Over 80% of schools also considered rigor of curriculum at least moderately important, so try to take as many challenging courses as you can, especially during your junior and senior years. AP, honors, and IB courses are all solid options.

Keyword: SAT score

OUTPUT: FREE VERSION

Another thing to keep in mind is that SAT scores don't always correlate with GPA. So if you're looking to get into a school where grades matter less, consider taking classes outside of your major. For example, if you're interested in business, you could take a class in accounting or finance instead of English. This would allow you to focus on other aspects of college life while still getting a high grade point average.

-- Grade: A

-- Comments: Fantastic next paragraph! It flows very will from the current paragraph, it uses the keyword, and it's on point!

OUTPUT: PRO VERSION

While SAT scores aren't always indicative of future success, they do provide insight into whether or not students are prepared academically for college. Students who take rigorous classes throughout high school tend to perform better on standardized tests such as the SAT.

-- Grade: A+

-- Comments: Awesome! The AI started out by using our keyword but then brought it back to the sub-concept at the end! Great job!

NEXT PARAGRAPH WITH KEYWORD: EXAMPLE 6

Test Method: Here's an example of what the template expects to see as input, and what it generates as output. For each template, I had the AI generate three outputs and then I chose the best result.

INPUT

Title: Advice To Help You Build a Healthy Relationship

Heading: Focus on the present, not the past

Current Paragraph: Likewise, while the "dating history" conversation will be an important one eventually, don't rush into it. Spend the first few dates getting to know your partner's likes, dislikes, dreams, and personality traits, while they're getting to know yours. There's no need to explain what went wrong in your last relationship on the first date or find out about their dating past before you know the names of their siblings and where they grew up.

Keyword: family

OUTPUT: FREE VERSION

When you start talking about your family, you'll probably notice that your partner starts asking questions about theirs. This is a good sign that you two are starting to get along. Don't worry if you haven't talked much about your family yet; just focus on making each other feel comfortable and relaxed.

-- *Grade: B+*

-- *Comments: The next paragraph uses the keyword and does a good job of transitioning from the current paragraph.*

OUTPUT: PRO VERSION

When you start talking about your family, you might feel nervous or uncomfortable. But remember that everyone has a story, and you never know what someone else is going through. So instead of asking questions about their past relationships, ask about their current situation. Ask about their hobbies, interests, and goals. And make sure to listen carefully to what they say.

-- *Grade: A*

-- *Comments: Love it!*

VISIT MY FRASE RESOURCE PAGE

www.rankingtactics.com/frase

Visit my resource page to find lots of juicy tips and secrets to getting the most out of Frase.