

FRASE AI TEMPLATE BLUEPRINT

META TITLE SPICER

In this blueprint, you'll learn how to use both the FREE and Pro versions of this template, and how this template might fit into your workflow. The next few pages include some sample input and output for the template. Be very careful with your input. Study the following examples and analyze them carefully. Why? So you can achieve better results. In more than 95% of cases, people who get poor output after 3 generations had poor input. That's why it's critical to fully understand what type of input a template expects before you start using it. Join the [Frase Facebook group](#) if you have questions or are struggling.

[RANKINGTACTICS.COM](https://www.rankingtactics.com)

INSTRUCTIONS AND WORKFLOW SUGGESTIONS

The Frase AI template "Meta Title Spicer" is designed to write a title for your article (distinguished from an H1 for your article). It's called "spicer" because the goal is to make the title click-friendly while retaining the main keyword.

As for the use case, that's simple. When you finish writing your article, you should spice up your title. Turn something bland like "How to Practice for a Marathon" into "How to Practice for a Marathon: 8 Tips to Run Longer Faster" which is designed to get more clicks on Google's SERP.

Matt Zimmerman

RankingTactics Founder & CEO

2

RESOURCES TO HELP YOU

The following resources will help you in your content generation workflow while using Frase.

Need Frase? Use code "rankingtactics" and our affiliate [link](#) for a great deal.

Frase Beginner to Master Course

Includes more than 8 hours of expert training on using Frase from an SEO perspective, creating your own AI template, and a heck of a lot more!

www.rankingtactics.com/frase-course

Frase Pro Templates

Virtually all of my templates have a free and pro version. The free version is found in the Frase community template section. But if you want the best possible output, then get the pro template.

www.rankingtactics.com/frase-pro-templates

META TITLE SPICER: EXAMPLE 1

Test Method: Here's an example of what the template expects to see as input, and what it generates as output. For each template, I had the AI generate three outputs and then I chose the best one.

INPUT

Title: How to Practice for a Marathon

OUTPUT: FREE VERSION

How to Practice for a Marathon: 8 Tips to Run Longer Faster

How to Practice for an Ultra Distance Race: 4 Tips to Prepare for a 50km Race

How to Practice for Running a Half Ironman Triathlon: 11 Tips to Train Like An Ironman

How to Practice for Ultramarathon Racing: 13 Tips to Prepare for a 100km Race

How to Practice for a Marathon: 14 Tips to Run Longer Faster

-- Grade: A

-- Comments: *The AI did a great job of taking the title and spicing it up a notch to make it more click friendly!*

OUTPUT: PRO VERSION

How to Prepare for a Marathon: 10 Tips to Run a Better Race

How to Practice for a Long Distance Running Event: 6 Simple Tips

How to Practice for an Ultra Marathon: 8 Simple Rules

How to Practice for Any Marathon: 9 Practical Tips

How to Practice Running a Marathon: 9 Simple Tips

-- Grade: A

-- Comments: *Those are some pretty good suggestions for a spiced up title!*

-- Grade: A

-- Comments: *Straight and to the point.*

META TITLE SPICER: EXAMPLE 2

Test Method: Here's an example of what the template expects to see as input, and what it generates as output. For each template, I had the AI generate three outputs and then I chose the best one.

INPUT

Title: Secrets to Get More Backlinks

OUTPUT: FREE VERSION

Secrets to Get More Backlinks: 8 Ways to Get More Links in 2022

Secrets to Get more Backlinks: 4 Ways to Get More Backlinks in 2022

Secrets of Getting More Backlinks: How to Get More Backlinks (in 2 Weeks)

Secrets to Get Backlinks: How to get backlinks from high authority sites

Secrets to Get backlinks: How to Get Backlinks From High Authority Sites

Secrets to Get links: How to Get Backlinking in 2022

Secrets To Get Backlinks: How To Get Backlinks From High Quality Sites

-- *Grade: A*

-- *Comments: A good list of possible titles for your article!*

OUTPUT: PRO VERSION

Get More Backlinks with these 15 Proven Methods

15 Ways to Get More Backlinks (+2 Bonus Tips)

8 Clever Ways to Increase Backlinks for Better Rankings

13 Ways to Get More Backlinking in 2019

14 Ways to Get More Backlink Exposure (+ 2 Extra Tips)

-- *Grade: A+*

-- *Comments: A great spin on the original article title.*

META TITLE SPICER: EXAMPLE 3

Test Method: Here's an example of what the template expects to see as input, and what it generates as output. For each template, I had the AI generate three outputs and then I chose the best one.

INPUT

Title: DUI Penalties in Cleveland

OUTPUT: FREE VERSION

DUI Penalties in Cleveland: Ohio Laws on Driving Under Influence

Ohio Drunk Driving Laws: What Are They?

Ohio Drunk Driving Laws (What are the Penalties?)

Ohio Drunk Driving Laws 2019: What Happens If I Drink And Drive?

Ohio Drunk Driving Penalties: What Do I Face if I'm Arrested?

Ohio Drunk Driving Lawyer: What Should I Expect at My Hearing?

-- Grade: B+

-- Comments: *Fantastic list of spiced up titles but none of them mention Cleveland.*

OUTPUT: PRO VERSION

Cleveland DUI Penalties: What Happens If You're Drunk and Crash?

Cleveland DUI Laws: 10 Quick Facts Everyone Needs to Know

Cleveland DUI Lawyer: Everything You Need to Know Before Meeting with a Lawyer

Cleveland DUI Attorney: Why Every Driver Needs to Have One

Cleveland DWI Lawyer: How Much Does it Cost to Fight a DWI Charge?

Cleveland DWB Lawyer: What Is a DWB?

-- Grade: A+

-- Comments: *Unlike the free template, every result here deals with Cleveland!*

META TITLE SPICER: EXAMPLE 4

Test Method: Here's an example of what the template expects to see as input, and what it generates as output. For each template, I had the AI generate three outputs and then I chose the best one.

INPUT

Title: Top 10 Things to Do in Vegas

OUTPUT: FREE VERSION

Top 10 Things to do in Las Vegas: The Ultimate Bucket List

Top 10 Things to Do in Las Vegas: The Best of Las Vegas

Top 10 Things to See in Las Vegas: The Must-Do Attractions

Top 10 Things to Eat in Las Vegas: The Foodie Destination

Top 10 Things to Drink in Las Vegas: The Bar Scene

Top 10 Things to Buy in Las Vegas: Shopping Destinations

-- *Grade: A+*

-- *Comments: A great list of spiced up titles.*

OUTPUT: PRO VERSION

Top 10 Things to Do In Las Vegas (+5 Awesome Experiences)

Top 10 Things to See in Vegas (+5 Amazing Events)

Top 10 Things To Do In Vegas (+5 Exciting Activities)

Top 10 Things NOT To Do in Vegas

Top 10 Things to DO in Vegas (+5 Exciting Places)

#1 Thing to Do in Vegas (+5 Great Events)

-- *Grade: A+*

-- *Comments: Fantastic list of spiced titles!*

META TITLE SPICER: EXAMPLE 5

Test Method: Here's an example of what the template expects to see as input, and what it generates as output. For each template, I had the AI generate three outputs and then I chose the best one.

INPUT

Title: 10 DIY House Renovation Tricks

OUTPUT: FREE VERSION

DIY Home Improvement Projects That Pay Off in 2022

10 DIY Home Improvement Projects That Pay off in 2022

10 DIY House Renovation Projects That Pay Off in 2021

10 DIY Home Improvement Project Ideas in 2022

10 DIY Projects to Transform Your Space in 2022

10 DIY Room Renovations That Pay Off in 2022 (+2 Bonus Projects)

10 DIY Home Improvement Ideas in 2022

10 Awesome DIY Home Improvement Projects in 2022

-- Grade: A+

-- Comments: *You all know how much I love HGTV! But this is indeed a spicy list!*

OUTPUT: PRO VERSION

DIY Home Improvement Projects: 10 Awesome Ideas

10 Amazing DIY Home Improvement Projects

10 DIY Home Improvement Projects: Top 10 Projects Every Family Needs

10 Amazing DIY Home Improvements Projects

10 DIY Home Improvements Projects: Top 10 Projects Everyone Needs

-- Grade: A+

-- Comments: *Great output!*

META TITLE SPICER: EXAMPLE 6

Test Method: Here's an example of what the template expects to see as input, and what it generates as output. For each template, I had the AI generate three outputs and then I chose the best one.

INPUT

Title: Steps to Start a Babysitting Service

OUTPUT: FREE VERSION

Steps to Start a Babysitter Service: 8 Steps to Launch a Successful Side Hustle

Steps to Start an Online Baby Sitting Service: 4 Steps to Start a Profitable Side Hustle

Steps to Startup a Baby Sitting Service: How to Start a Baby Sitting Service

Steps to Start Up a Baby Sitting Service: The Ultimate Guide

Steps to Start up a Baby Sitting Service: 7 Steps to Start a Baby Sitting Business

Steps to Startup a Baby Sitting Service: 10 Steps to Start a Baby Sitter Business

-- Grade: A

-- Comments: A good list but the titles themselves are too long and will be truncated by Google.

OUTPUT: PRO VERSION

Start a Babysitting Business In Less Than 2 Weeks

How to Start a Babysitter Business (in Just 1 Week)

How to Start an Online Baby Sitting Service (in 10 Minutes)

How to Start An Online Baby Sitting Service (with Video Tutorials)

How to Start A Baby Sitting Service (in 15 Minutes)

How to Launch a Baby Sitting Service (in 6 Hours)

-- Grade: A

-- Comments: Lots of great titles for your article and very spicy!

VISIT MY FRASE RESOURCE PAGE

www.rankingtactics.com/frase

*Visit my resource page to find lots of juicy
tips and secrets to getting the most out of
Frase.*