META DESCRIPTION GENERATOR

In this blueprint, you'll learn how to use both the FREE and Pro versions of this template, and how this template might fit into your workflow. The next few pages include some sample input and output for the template. Be very careful with your input. Study the following examples and analyze them carefully. Why? So you can achieve better results. In more than 95% of cases, people who get poor output after 3 generations had poor input. That's why it's critical to fully understand what type of input a template expects before you start using it. Join the _Frase Facebook group_ if you have questions or are struggling.

INSTRUCTIONS AND WORKFLOW SUGGESTIONS

The Frase AI template "Meta Description Generator" is designed to write a meta description for your article. Let's be honest. We all hate writing meta descriptions. So just automate the process with AI.

Matt Zimmerman

RankingTactics Founder & CEO

RESOURCES TO HELP YOU

The following resources will help you in your content generation workflow while using Frase.

Need Frase? Use code "rankingtactics" and our affiliate link for a great deal.

Frase Beginner to Master Course

Includes more than 8 hours of expert training on using Frase from an SEO perspective, creating your own AI template, and a heck of a lot more!

www.rankingtactics.com/frase-course

Frase Pro Templates

Virtually all of my templates have a free and pro version. The free version is found in the Frase community template section. But if you want the best possible output, then get the pro template.

www.rankingtactics.com/frase-pro-templates

META DESCRIPTION GENERATOR: EXAMPLE 1

Test Method: Here's an example of what the template expects to see as input, and what it generates as output. For each template, I had the AI generate three outputs and then I chose the best one.

INPUT

Topic: How to Practice for a Marathon

OUTPUT: FREE VERSION

This article explains how to practice for a marathon without actually running one. It includes some useful advice for those who want to run their first marathon but aren't sure where to begin.

-- Grade: C

-- Comments: The first sentence is wonky. A few more generations could clear that up. Other than that, it's not bad.

OUTPUT: PRO VERSION

Want to run a marathon? You need to practice first! Here are 5 ways to practice for a marathon.

-- Grade: A

-- Comments: Straight and to the point.

META DESCRIPTION GENERATOR: EXAMPLE 2

INPUT

Topic: Secrets to Get More Backlinks

OUTPUT: FREE VERSION

This post contains 10 secrets to getting more backlinks. It includes some basic SEO tactics, but also some advanced techniques like link networks.

-- Grade: A

-- Comments: If you don't like the number 10, you can change it to whatever.

OUTPUT: PRO VERSION

Want more backlinks? Here are 5 secrets to getting more backlinks.

-- Grade: A

-- Comments: Also straight and to the point.

META DESCRIPTION GENERATOR: EXAMPLE 3

Test Method: Here's an example of what the template expects to see as input, and what it generates as output. For each template, I had the AI generate three outputs and then I chose the best one.

INPUT

Topic: DUI Penalties in Cleveland

OUTPUT: FREE VERSION

DUI penalties can vary by state, so check out our list of the top 10 states with the harshest DUI laws.

-- Grade: C

-- Comments: But I want to know about Cleveland!

OUTPUT: PRO VERSION

Are you facing DUI penalties in Cleveland? Here is what you should expect if you have been charged with driving under the influence.

-- Grade: A+

-- Comments: Fantastic and right on point!

META DESCRIPTION GENERATOR: EXAMPLE 4

Test Method: Here's an example of what the template expects to see as input, and what it generates as output. For each template, I had the AI generate three outputs and then I chose the best one.

INPUT

Topic: Top 10 Things to Do in Vegas

OUTPUT: FREE VERSION

The Top 10 Things To Do in Las Vegas has been updated for 2019! This list includes everything from shopping to nightlife to food & drink.

-- Grade: B

-- Comments: A little long. The date of 2019 is typical with AI. Just change it to 2022 or whatever you want.

OUTPUT: PRO VERSION

Vegas is one of the world's greatest cities, so here are ten things to do when visiting Las Vegas.

-- Grade: B+

-- Comments: I mean, it's straightforward. But doesn't entice me to click.

META DESCRIPTION GENERATOR: EXAMPLE 5

Test Method: Here's an example of what the template expects to see as input, and what it generates as output. For each template, I had the AI generate three outputs and then I chose the best one.

INPUT

Topic: 10 DIY House Renovation Tricks

OUTPUT: FREE VERSION

10 DIY house renovation hacks to save you time and money. From painting walls to installing flooring, here are some quick fixes to make your home shine.

-- *Grade: A*

-- *Comments: Yeah it's good, but I'm not a renovation fan. It takes WAY to much time or money. As long as it doesn't leak and it's clean, I'm happy.*

OUTPUT: PRO VERSION

Want to renovate your house without spending too much money? Here are 10 DIY tricks to save you money while improving your home!

-- *Grade: A*

-- *Comments: Noooo~*

META DESCRIPTION GENERATOR: EXAMPLE 6

Test Method: Here's an example of what the template expects to see as input, and what it generates as output. For each template, I had the AI generate three outputs and then I chose the best one.

INPUT

Topic: Steps to Start a Babysitting Service

OUTPUT: FREE VERSION

Starting a babysitting service can be challenging but not impossible. This article walks through the steps needed to start a successful business.

-- Grade: A+

-- Comments: I really like this output.

OUTPUT: PRO VERSION

Starting a babysitting service is easier than you think! Here are 5 simple steps to start a babysitting business.

-- Grade: A

-- Comments: I actually prefer the output from the free template better in this case.

VISIT MY FRASE RESOURCE PAGE

www.rankingtactics.com/frase

Visit my resource page to find lots of juicy tips and secrets to getting the most out of Frase.