# FRASE AI TEMPLATE BLUEPRINT

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# CONCLUSION GENERATOR (KEYWORDS)

In this blueprint, you'll learn how to use this pro template, and how this template might fit into your workflow. The next few pages include some sample input and output for the template. Be very careful with your input. Study the following examples and analyze them carefully. Why? So you can achieve better results. In more than 95% of cases, people who get poor output after 3 generations had poor input. That's why it's critical to fully understand what type of input a template expects before you start using it. Join the **Frase Facebook group** if you have questions or are struggling.

#### <u>RANKINGTACTICS.COM</u>

## INSTRUCTIONS AND WORKFLOW SUGGESTIONS

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> The Frase AI template "Conclusion Generator (Keywords)" is a pro only template and it's designed to write a killer conclusion to your blog post using keywords that you specify. Any time an AI is forced to use keywords in its output, things get tricky. But I feel this template does a phenomenal job of accomplishing that feat. Try it for yourself!

> What's the use case? For starters, this template is ideal for guiding AI in a particular direction. Perhaps you approached an article from a particular angle. As long as that angle isn't too far-fetched, you might find that AI does a good job wrapping things up for you using a relevant keyword. As a second option, you could use the optimize section in Frase to find a keyword to mention in the conclusion that you have yet to cover. This, which will help you appear more relevant to Google.

Matt Zimmerman

RankingTactics Founder & CEO

# 2 RESOURCES TO HELP YOU

The following resources will help you in your content generation workflow while using Frase.

Need Frase? Use code "rankingtactics" and our affiliate link for a great deal.

#### **Frase Beginner to Master Course**

Includes more than 8 hours of expert training on using Frase from an SEO perspective, creating your own AI template, and a heck of a lot more!

www.rankingtactics.com/frase-course

#### **Frase Pro Templates**

Virtually all of my templates have a free and pro version. The free version is found in the Frase community template section. But if you want the <u>best</u> possible output, then get the pro template.

www.rankingtactics.com/frase-pro-templates

Test Method: Here's an example of what the template expects to see as input, and what it generates as output. For the template, the AI generated three outputs and I selected the highest quality one. Grading was based on whether the selected generation made logical sense, flowed smoothly, and could easily be converted into a blog post.

#### INPUT

Keyword: high school

Article Title: How to Practice for a Marathon

#### **OUTPUT: PRO VERSION**

In conclusion, when running a marathon, you need to wear proper footwear. This includes training in the correct shoe size and choosing the right pair of shoes. Running barefoot is dangerous because it puts your feet at risk for injury. So choose wisely and always check the sizing chart before buying any new shoes.

#### – Grade: A+

- Comments: I first tried the keyword monkey, then snow, then money. But none of those worked. But shoes worked right out of the gate. So that just goes to show you that sometimes the keyword won't work if the AI can't wrap its head around how it's related to the topic. Other times, the AI might understand how it relates, but just use the keyword indirectly. But all of this is expected behavior, so I'm give this a top score.

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#### INPUT

Keyword: Neil Patel

Article Title: Secrets to Get More Backlinks

#### **OUTPUT: PRO VERSION**

In conclusion, Neil Patel has been able to build his empire by creating valuable resources that people actually want to read. He's done this by writing articles that provide useful information and sharing those articles via social media channels. This allows him to reach millions of readers every month who would otherwise never hear about his blog posts. So while he might not have any secrets to getting backlinks, what he does have is a proven method for building a large audience online. And that's exactly what you need to succeed in today's digital age.

-- Grade: A+

-- Comments: Fantastic! The template actually used Neil Patel's name in the output in a way that makes sense and is relevant for the article title!

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#### INPUT

Keyword: lawyer
Article Title: DUI Penalties in Cleveland

#### **OUTPUT: PRO VERSION**

In conclusion, DUI penalties in Cleveland are severe. This means that if you are convicted of driving under the influence (or any other drunk driving offense) in Ohio, you will likely face jail time, fines, license suspension, community service and more. It's important to understand that the penalties associated with a conviction for drunk driving are often far greater than what you would receive for a similar crime committed elsewhere. So don't drink and drive. And if you are arrested for drunk driving, contact an experienced criminal defense attorney immediately. A skilled criminal defense attorney can protect you from harsh penalties and ensure that you avoid jail time.

-- Grade: A+

-- Comments: Very impressive!

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#### INPUT

**Keyword:** flight **Article Title:** Top 10 Things to Do in Vegas

#### **OUTPUT: PRO VERSION**

In conclusion, if your goal is to enjoy a fun vacation while saving money, then Vegas is definitely the place to visit. There are tons of activities to choose from, and many of them are free. So don't miss out on this opportunity to save big bucks by visiting Vegas. And when you're ready to head home, you can always fly back home via Southwest Airlines. They offer cheap flights to anywhere in the country.

-- Grade: A+

-- Comments: Perfect usage of the keyword in the context of the article! Fantastic conclusion!

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#### INPUT

Keyword: HGTV

Article Title: 10 DIY House Renovation Tricks

#### **OUTPUT: PRO VERSION**

In conclusion, HGTV has been helping people renovate their homes since 1989. It's no wonder why it's such a popular show. There are many different types of home renovation projects that you can tackle. Whether you're looking to spruce up your kitchen, add a bathroom, build a deck or even just paint the walls, HGTV has everything you need to complete any project successfully. So what are you waiting for? Start watching today!

-- Grade: A+

-- Comments: I am not a fan of HGTV. Every time my wife watches an episode, I end up having to implement something she saw. Ughhhhh~ Still, this is a fantastic conclusion and it used the keyword, so A+.

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#### INPUT

Keyword: taxes

Article Title: Steps to Start a Babysitting Service

#### **OUTPUT: PRO VERSION**

In conclusion, starting a babysitting service is a great way to earn extra income while spending quality time with your child. However, there are many costs associated with running a babysitting service including licensing fees, insurance premiums, payroll tax and more. In order to minimize these expenses, you need to understand what you're getting into when you decide to open a babysitting service. This includes understanding the different types of licenses required by state governments, determining the amount of liability coverage you need, calculating payroll tax rates and more. Once you have a clear picture of what you're getting into, you can begin planning accordingly.

#### -- Grade: A+

-- Comments: This conclusion is jam packed with value and used the keyword! Fantastic!

# VISIT MY FRASE RESOURCE PAGE

www.rankingtactics.com/frase

Visit my resource page to find lots of juicy tips and secrets to getting the most out of Frase.