

FRASE AI TEMPLATE BLUEPRINT

BLOG IDEA GENERATOR (CLICKBAIT)

In this blueprint, you'll learn how to use both the FREE and Pro versions of this template, and how this template might fit into your workflow. The next few pages include some sample input and output for the template. Be very careful with your input. Study the following examples and analyze them carefully. Why? So you can achieve better results. In more than 95% of cases, people who get poor output after 3 generations had poor input. That's why it's critical to fully understand what type of input a template expects before you start using it. Join the [Frase Facebook group](#) if you have questions or are struggling.

RANKINGTACTICS.COM

INSTRUCTIONS AND WORKFLOW SUGGESTIONS

The Frase AI template "Blog Idea Generator" is designed to create a list of possible blog posts to write about. Now that begs the question, why would you use AI to come up with article topics and not use KW research? Well, there are three use cases:

The first use case involves websites that write for their existing audience (e.g., CNN, BuzzFeed, etc.). These websites often write for their audiences before they worry about organic ranking. Another use case is when you need article ideas for a very niche topic. It's crucial to understand that AI has a virtual brain with connections between concepts. As a result, AI will provide you with useful article ideas. Many of those ideas will have search volume. The third use case involves simply putting together content quickly. A writing agency might write articles for different websites each week (excellent money). Now you have a handy way to generate topics to write about!

Matt Zimmerman

RankingTactics Founder & CEO



RESOURCES TO HELP YOU

The following resources will help you in your content generation workflow while using Frase.

Need Frase? Use code "rankingtactics" and our affiliate [link](#) for a great deal.

Frase Beginner to Master Course

Includes more than 8 hours of expert training on using Frase from an SEO perspective, creating your own AI template, and a heck of a lot more!

www.rankingtactics.com/frase-course

Frase Pro Templates

Virtually all of my templates have a free and pro version. The free version is found in the Frase community template section. But if you want the best possible output, then get the pro template.

www.rankingtactics.com/frase-pro-templates

BLOG IDEA GENERATOR: EXAMPLE 1

Test Method: Here's an example of what the template expects to see as input, and what it generates as output. For each template, I had the AI generate three outputs and then I pieced together a list of about 12 topics to write about. This is how I would do it in normal production. Also, realize that you'll get a LOT of results per generation. Just pick the ones you want.

INPUT

One Or Two Words: Marathon

OUTPUT: FREE VERSION

How to Run A Half or Full Marathon Safely
Top 5 Reasons Why I Love Running Marathons
6 Things I Wish Someone Told Me Before My First Marathon
Running a Marathon - It's Not as Hard As it Looks
How to Prepare for a Marathon Training Program
Training for a Marathon: 6 Steps to Success
3 Essential Elements of a Successful Runner
4 Reasons to Run Every Day
6 Benefits of Running that you Might Not Know
21 Ways to Be More Productive While Training for a Marathon (and Other Stuff!)
18 Ways to Stay Motivated While Training for A Marathon
Runners' Top 20 Favorite Running Apps

-- *Grade: A*

-- *Comments: The AI template generated a very strong list of possible articles to write about.*

OUTPUT: PRO VERSION

8 Ways to Prepare Yourself Before Running A Marathon
9 Ways to Stay Motivated While Training For A Marathon
3 Ways to Prevent Injuries from Running A Marathon
How to Run A Half-Marathon in 2 Weeks - No Pain, No Gain!
20 Ways to Run A Marathon Like A Pro
8 Nutrition Tips to Run Faster + Longer
6 Ways to Beat Fatigue During Marathon Training
How to Train Like A Pro With These Running Tips
14 Ways to Save Money While Training For a Marathon
How to Keep Track Of Your Progress During Marathon Training
Top 10 Running Apps for iPhone or Android Devices

-- *Grade: A+*

-- *Comments: I like the diversity in this list of article ideas around the topic of "marathon".*

BLOG IDEA GENERATOR: EXAMPLE 2

Test Method: Here's an example of what the template expects to see as input, and what it generates as output. For each template, I had the AI generate three outputs and then I pieced together a list of about 12 topics to write about. This is how I would do it in normal production. Also, realize that you'll get a LOT of results per generation. Just pick the ones you want.

INPUT

One Or Two Words: Backlinks

OUTPUT: FREE VERSION

Link Building 101: A Beginner's Guide to Link Building

How to Get More Links from Top Sites

How to Find Quality Backlink Sources

How to Increase Backlinks by Using Guest Posting Services

How to Get More Backlinks From Authority Websites

21 Best Places to Get Backlinks for 2020

How Does Backlink Juice Work?

Are Backlinks Necessary for SEO?

8 Steps to Get More Backlinks for Your Website

Link Building 101: Why It Works and How to Do it Right

Best Link Building Tactics - The Complete Guide

3 Types of Backlink Building Strategies

-- Grade: A

-- Comments: Great list of possible article topics to write about.

OUTPUT: PRO VERSION

6 Ways to Generate Quality Backlinks to Increase Rankings in 2022

8 Proven Methods to Generating Backlinks in 2022

17 Ways to Generate Links From Other Sites

How to Write Content that Gets Links (and Google Likes!)

How to Rank Higher in 2022 by Getting Backlinks from Wikipedia Articles

Top 10 Link Building Strategies that Work Now

How to Rank #1 With No Backlinks at all

17 Best Practices for Creating Backlinks

Top 10 Backlink Building Techniques for 2022

10 Most Important Backlink Building Strategies

8 Types of Links that Can Help Your Rankings

6 Ways to Increase Your Link Juice

-- Grade: A+

-- Comments: Fantastic list!

BLOG IDEA GENERATOR: EXAMPLE 3

Test Method: Here's an example of what the template expects to see as input, and what it generates as output. For each template, I had the AI generate three outputs and then I pieced together a list of about 12 topics to write about. This is how I would do it in normal production. Also, realize that you'll get a LOT of results per generation. Just pick the ones you want.

INPUT

One Or Two Words: DUI Penalties

OUTPUT: FREE VERSION

Are There Different Types of DUI Offenses?

3 Common Mistakes People Make When Facing DUI Charges

Should I Get A Criminal Defense Attorney If I'm Charged With Driving While Intoxicated?

6 Things Every Driver Needs to Know About Drunk Driving Laws in 2020

Drivers Who Get Pulled Over for DUI Could Be Fined Up to \$1 Million

When Can I Refuse a Blood Test After Getting Pulled Over for DUI?

If you get arrested for DUI, what happens next?

Do I Have to Take a Breathalyzer Test if I'm Arrested for DUI?

Will My License be Suspended If I am Charged With DUI?

What Happens When Someone Gets Caught Drinking and Drives?

What Are the Possible Consequences of Being Found Guilty of DUI?

What Do I Need to Know Before Taking a Field Sobriety Test?

-- Grade: A+

-- Comments: I think this list is great! You'll want to double check the length though, because the title (meta) has a length cap before google truncates.

OUTPUT: PRO VERSION

10 Worst Places to Drink and Drive

8 Ways to Avoid Getting Pulled Over for Driving While Drunk

Top 10 Most Expensive Cities for DWI Fines

How to Protect Yourself from Being Arrested for DUI in 2020

How Do Police Officers Determine Whether Someone Has Been Drinking?

How Do I Defend Against a DUI Charge?

Top 10 Most Dangerous States for Drunk Drivers

Do I Have Any Options if I'm Pulled Over for a DUI?

What Happens If I Refuse Breath Test at a DUI Stop?

8 Ways to Avoid Being Arrested for Driving While Intoxicated

6 Worst Places to Drink Alcohol Before Getting behind the Wheel

What Are the Different Levels of DUI Offenses?

-- Grade: A+

-- Comments: A great list. I could see how some of these could be controversial, such as the very first one. But that doesn't mean it wouldn't be a great article!

BLOG IDEA GENERATOR: EXAMPLE 4

Test Method: Here's an example of what the template expects to see as input, and what it generates as output. For each template, I had the AI generate three outputs and then I pieced together a list of about 12 topics to write about. This is how I would do it in normal production. Also, realize that you'll get a LOT of results per generation. Just pick the ones you want.

INPUT

One Or Two Words: Vegas

OUTPUT: FREE VERSION

Best Casino Games in Las Vegas
Casino Gambling Laws in Nevada
Are There Any Legal Issues With Playing Slots Online?
How Does the Slot Machine Work?
Can I Get Caught Betting Online If I'm Not From Nevada?
Are slot machines rigged?
Sports Betting Laws
Casino Gambling - A Brief History
What Are Some Legal Risks When It Comes to Sports Wagering?
How Can I Play Sports Betting From Home?
What Makes an Online Casino Different Than Other Forms of Gambling?
What Is the Difference Between a Fixed Match Bonus and No Deposit Bonus?

-- Grade: A

-- Comments: The list is good, but it sure talks a lot about sports betting.

OUTPUT: PRO VERSION

6 Ways to Play Vegas Like a Pro
How to Win at Casino Games Online or Offline
How to Beat the House in Roulette
8 Top Casinos to Bet On Sports
Which Casino Has the Most Bonuses?
How to Pick a Good Poker Hand
How to Avoid Getting Bluffed by Professional Gamblers
Sports Betting 101: Everything You Need to Know About Sports Betting
Top 5 Casino Games to Play in Vegas
8 Ways to Win Big Playing Blackjack Online
Do I Really Have to Pay Taxes if I Play Slot Machines?
How Do I Find Out Which States Allow Sports Betting?

-- Grade: A+

-- Comments: WOW! I could see a lot of these articles hooking the reader to click and read the rest of the article!

BLOG IDEA GENERATOR: EXAMPLE 5

Test Method: Here's an example of what the template expects to see as input, and what it generates as output. For each template, I had the AI generate three outputs and then I pieced together a list of about 12 topics to write about. This is how I would do it in normal production. Also, realize that you'll get a LOT of results per generation. Just pick the ones you want.

INPUT

One Or Two Words: DIY House Renovation

OUTPUT: FREE VERSION

How to Remodel or Rebuild a Kitchen - A Complete Guide

How to Choose Paint Colors for Your Kitchen Cabinets

How to Pick Upholstery Fabric for Your Living Room

How to Decorate Your Bedroom With Style and Functionality

How to Add Storage Space to Your Bathroom

Home Improvement Ideas: 5 Steps to a Better Home

How to Transform a Basement into a Family Room

Do-It-Yourself Home Improvement Projects: 8 Things to Know Before You Begin

Home Remodel Ideas: 7 Steps to a Better Living Space

How to Do It Yourself: 6 Things Every Man Needs to Know

Home Remodel Cost Calculator - Get An Estimate Now!

Top 5 Things to Consider Before Starting House Renovations

-- Grade: A

-- Comments: Good list of possible articles for a home renovation website or hub.

OUTPUT: PRO VERSION

Top 10 Home Improvement Projects For 2022

Home Improvement Projects - A Beginner's Guide

Best Home Remodeling Software to Help You Save Time and Money

8 Ways to Keep Up With Home Improvements

How to Decide Which Home Improvement Project to Tackle First

6 Tips to Remodel Your Bathroom Like a Professional

How to Choose the Perfect Color Scheme for Your Bedroom

How to Transform Your Kitchen into a Modern Masterpiece

Tips for Choosing the Perfect Flooring Material

How to Pick the Right Paint Colors for Your Home

How to Choose the Right Window Treatments for Your Space

5 Ways to Add Style to Your Living Room

-- Grade: A

-- Comments: Also a good list of article ideas.

BLOG IDEA GENERATOR: EXAMPLE 6

Test Method: Here's an example of what the template expects to see as input, and what it generates as output. For each template, I had the AI generate three outputs and then I pieced together a list of about 12 topics to write about. This is how I would do it in normal production. Also, realize that you'll get a LOT of results per generation. Just pick the ones you want.

INPUT

One Or Two Words: Babysitting Business

OUTPUT: FREE VERSION

Are There Any Jobs Out There I Can Do From Home?

6 Things Parents Need to Know Before Hiring a Nanny or Babysitter

How Much Does It Cost to Be A Baby Sitter?

How to Find a Job as a Babysitter

Do You Have to be 18 Years Old to Work As a Babysitter?

Should I Become a Babysitter? - My Experience

What Kind of Career Options Are Available for a Babysitter?

Nanny Job Description: A Complete List of Essential Skills

8 Things I Wish Someone Told Me When I Started My Own Nanny Agency

Top 7 Home Care Companies to Look Into in 2020

How to Become a Better Babysitter

Home Care Services: Why They're Hot Right Now

-- Grade: A

-- Comments: Awesome list!

OUTPUT: PRO VERSION

6 Types of Jobs Available For Babysitters

How to Become a Professional Babysitter

How to Earn \$\$\$ from Home by Taking Care of Kids

Top 10 List of Profitable Job Opportunities for Babysitters

Baby Sitting Services: The Ultimate Guide to Starting a Side Hustle

How to Make Money As a Babysitter: 8 Ways to Earn Extra Cash

How Much Do Babysitters Actually Make?

The Pros and Cons of Being a Babysitter

Tips for Finding a Good Child Care Provider

How to Hire an Online Child Care Provider: Top 6 Questions Answered

Nanny Jobs - What Do They Pay?

6 Ways to Earn Extra Income as a Nanny

-- Grade: A+

-- Comments: Fantastic list of ideas, and it even suggests ideas from the other perspective too, such as how to hire a babysitter.

VISIT MY FRASE RESOURCE PAGE

www.rankingtactics.com/frase

*Visit my resource page to find lots of juicy
tips and secrets to getting the most out of
Frase.*