BLOG H3 GENERATOR (STANDARD)

In this blueprint, you'll learn how to use both the FREE and Pro versions of this template, and how this template might fit into your workflow. The next few pages include some sample input and output for the template. Be very careful with your input. Study the following examples and analyze them carefully. Why? So you can achieve better results. In more than 95% of cases, people who get poor output after 3 generations had poor input. That's why it's critical to fully understand what type of input a template expects before you start using it. Join the *Frase Facebook group* if you have questions or are struggling.

The Frase AI template "Blog H3 Generator (standard)" is designed to generate a transition paragraph after a H2 heading and also suggest some H3 headings to include in your article.

What is the use case? Well, sometimes when discussing a subtopic (H2 heading) of a main topic (H1 heading), you may want to add a few points regarding the subtopic. It's common for people to create those points as H3 headings. You can use this template to discover different H3 subpoints to discuss.

There is also the question of what goes between the H2 heading and the first H3 heading? In my opinion, having two headings back to back without some sort of body text is a poor user experience. So this template will also create a nice transition paragraph that transitions the reader from the H2 to the H3 heading.

Matt Zimmerman

RankingTactics Founder & CEO

RESOURCES TO HELP YOU

The following resources will help you in your content generation workflow while using Frase.

Need Frase? Use code "rankingtactics" and our affiliate link for a great deal.

Frase Beginner to Master Course

Includes more than 8 hours of expert training on using Frase from an SEO perspective, creating your own AI template, and a heck of a lot more!

www.rankingtactics.com/frase-course

Frase Pro Templates

Virtually all of my templates have a free and pro version. The free version is found in the Frase community template section. But if you want the best possible output, then get the pro template.

www.rankingtactics.com/frase-pro-templates

BLOG H3 GENERATOR (STANDARD): EXAMPLE 1

Test Method: Here's an example of what the template expects to see as input, and what it generates as output. For each template, I had the AI generate three outputs and then I chose the best result out of the three.

INPUT

Article Title: How to Practice for a Marathon

Article Heading: Nutrition Tips

OUTPUT: FREE VERSION

When you practice for a marathon, you need to eat right. Eating right will ensure that you get all the nutrition needed to perform at your peak during the race. If you're practicing for a marathon, then you should focus on eating foods high in carbohydrates, protein, fiber, vitamins, minerals, antioxidants, and omega-3 fatty acids. Also, make sure you drink plenty of water while you train.

Eat High Protein Foods

Consume Lots of Fiber

Get Enough Omega 3 Fatty Acids

Drink Plenty of Water

Maintain Healthy Bodyweight

-- *Grade: A*

-- *Comments: Very good transition paragraph, arguably even better than the pro version (luck of the draw I suppose). But the list of H3 subtopics, while good, isn't as good as the pro list. It's very close though.*

OUTPUT: PRO VERSION

The first step in preparing yourself for a marathon is to eat well. If you're not eating properly, it will show up on race day. To ensure that you're getting all the nutrients you need, try one or more of these nutrition tips.

Eat Small Meals Frequently

Avoid Refined Carbohydrates

Drink Plenty of Water

Get Enough Sleep

Exercise Regularly

Don't Skip Breakfast

-- *Grade: A+*

-- *Comments: Fantastic transition paragraph and H3 suggestions.*

BLOG H3 GENERATOR (STANDARD): EXAMPLE 2

Test Method: Here's an example of what the template expects to see as input, and what it generates as output. For each template, I had the AI generate three outputs and then I chose the best result out of the three.

INPUT

Article Title: Secrets to Get More Backlinks

Article Heading: Add Good Images

OUTPUT: FREE VERSION

When writing articles, one of the best ways to get more links is to add images. Adding images will make your content more interesting and engaging. This means that people will click on your link to read it.

Use High-Quality Photos

Create Unique Content That People Will Link To

Make Sure Your Photos Are Relevant to Your Article

Include Keywords in Your Image Titles

Link to Other Websites Using Internal or External Links

-- Grade: A

-- Comments: The transition paragraph is fine and the first four suggestions are good. I just wish it had a bit more possible H3 subheadings.

OUTPUT: PRO VERSION

Images are one of the easiest ways to get links from other sites. Adding images to your website will not only make it more visually appealing but also increase its chances of getting indexed quickly. In fact, Google has even said that adding images to your site could boost your rankings. If you're looking to add images to your blog or website, here are some secrets to keep in mind.

Use High-Quality Photos

Upload Pictures That Are Relevant to Your Content

Make Sure Your Image Sizes Fit the Theme of Your Blog Post

Create Unique Titles for Each Photo

Include Alt Text Tags

Use Keywords in Your Title

Use Filters to Make Your Photos Stand out

Don't Forget About Social Media Sharing

-- Grade: A+

-- Comments: I honestly couldn't think of more than one or two possible H3 topics to discuss for "add good images". But the AI come up with some really good ones that make sense. Awesome!

BLOG H3 GENERATOR (STANDARD): EXAMPLE 3

Test Method: Here's an example of what the template expects to see as input, and what it generates as output. For each template, I had the AI generate three outputs and then I chose the best result out of the three.

INPUT

Article Title: DUI Penalties in Cleveland

Article Heading: License Revocation for DUI Offenders

OUTPUT: FREE VERSION

The law states that if you are convicted of driving under the influence of alcohol or drugs, your license will be revoked. If you get caught again within five years, your license will be suspended for two years. This means that you cannot drive until after the suspension period has expired. A conviction for DUI may cause serious problems for you and your family. Because of this, it is very important to fight against any charges related to a DUI offense.

Get Legal Help Early

Don't Wait Until Trial to Get Legal Advice

Contact a Lawyer Immediately

Call a Local Attorney Right Away

Ask for a Free Consultation

-- *Grade: C*

-- *Comments: The output looks more suitable for H2 suggestions about the main topic "DUI Penalties" than H3 suggestions about the subtopic of license revocation.*

OUTPUT: PRO VERSION

Ohio has one of the toughest drunk driving laws in the country. If you're convicted of a first or second offense DUI, you could face license revocation. This means that your driver's license will be suspended until you've completed alcohol treatment programs and passed a series of tests. In addition, you may need to pay fines and court costs. If you receive multiple DUIs within five years, you'll face harsher penalties.

First Offense DUI: Suspension of Driver's Licence Until Completion of Alcohol Education Program; Fine $500-$1,000; Court Costs $100-$200

Second Offense DUI: 3 Month Suspension of Driver's License; Fine $750-$2,500; Court Costs $150-$350

Third Offense DUI: 6 Month Suspension of Driver's Licence; Fine $1,000-$3,000; Court Costs up to $250

Fourth Offense DUI: 1 Year Suspension of Driver's LICense; Fine $2,500-$5,000; Court Costs Up to $300

Fifth Offense DUI: 2 Years Suspension of Driver's Liscense; Fine $5,000-$10,000; Court Costs from $400-$600

Sixth Offense DUI: 10 Years Suspension of Driver's Licence; Fine up to $25,000; Court Costs From $1,000-$4,000

Seventh Offense DUI: Lifetime Suspension of Driver's Driving Privileges; Fine $50,000-$75,000; Court Costs Between $6,000-$8,000

-- *Grade: A+*

-- *Comments: The pro template surprised me. Now look, not every H2 needs a bunch of H3 subtopics. So in situations like this, where one would assume there isn't much to say, a set of H3s are probably not necessary. However, the AI surprised me with this list! Is it accurate? Probably not. But if you're a lawyer, it's maybe something you could edit and/or use as a springboard.*

BLOG H3 GENERATOR (STANDARD): EXAMPLE 4

Test Method: Here's an example of what the template expects to see as input, and what it generates as output. For each template, I had the AI generate three outputs and then I chose the best result out of the three.

INPUT

Article Title: Top 10 Things to Do in Vegas

Article Heading: Visit the Luxor Hotel and Casino

OUTPUT: FREE VERSION

The Luxor Hotel and Casino has been one of the top attractions in Las Vegas since opening its doors in 1989. This hotel offers guests more than just accommodations; it provides entertainment, dining, shopping, and gambling all under one roof. Guests will find over 1,000 rooms, including suites, villas, and penthouses. There are four restaurants: the Grand Buffet, the Egyptian Room, the Red Rock Cafe, and the Lotus Garden. In addition, there are two nightclubs and three lounges. The casino features slots, blackjack, roulette, craps, baccarat, poker, and keno games.

Luxor Hotel and Casino Features

Grand Buffet

Egyptian Room

Lotus Garden Restaurant

Red Rock Cafe

Casino

Nightclubs

Lounges

-- *Grade: A*

-- *Comments: The transition paragraph is fantastic and the list of things to do in the Luxor Hotel is also great. This would be an excellent subtopic to build out with a group of H3s if you wanted to help build authority on the main topic of top 10 things to do in vegas.*

OUTPUT: PRO VERSION

The Luxor Hotel and Casino has been one of Las Vegas' top attractions since it opened in 1993. Its pyramid shape makes it unique, as does its location in the heart of the Strip. This hotel offers visitors a variety of things to see and do while staying there.

Take a Tour of the Pyramid

See the Showroom

Enjoy a Meal at the Buffet

Go Shopping at the Luxor Mall

Play Games at the Gaming Area

Experience the Luxor Theater

Explore the Luxor Gift Shop

-- *Grade: A+*

-- *Comments: The transition paragraph isn't as long as the free version, but the list of H3 topics is so much nicer. Fantastic!*

BLOG H3 GENERATOR (STANDARD): EXAMPLE 5

Test Method: Here's an example of what the template expects to see as input, and what it generates as output. For each template, I had the AI generate three outputs and then I chose the best result out of the three.

INPUT

Article Title: 10 DIY House Renovation Tricks

Article Heading: Build a Raised Bed Garden

OUTPUT: FREE VERSION

Raise beds are very useful for growing vegetables. They're easy to make, require no special tools or equipment, and allow plants to grow more efficiently than if they were planted directly into soil.

Make a Raised Bed Garden Easier to Maintain

Use a Wooden Box Frame as a Base

Add Gravel Beds around the Outside of the Box Frame

Fill the Inside of the Box Frame with Soil

Place Plants Directly Into the Soil

Watering Tips

Fertilizer Tips

Plant Care Tips

-- *Grade: A*

-- *Comments: The transition paragraph is good and then it seems to break down some steps to build a raised bet. That's good! I would probably omit the tips list at the bottom and throw those into a separate article. But overall, very good output!*

OUTPUT: PRO VERSION

Raised beds are one of my favorite ways to add beauty and function to any garden space. Raised beds allow you to grow vegetables, herbs, flowers, or other plants without having to worry about soil erosion. In addition, raised beds provide more room for planting, which means you'll get more food from less space. Raised bed gardens also make it easy to harvest produce from multiple areas of your yard at once.

Make a Raised Bed Garden Easier to Maintain

Add Beauty to Any Yard Space

Save Money on Gardening Supplies

Use Less Land

Grow Vegetables, Herbs, Flowers, or Other Plants

Harvest Produce From Multiple Areas of Your Yard

-- *Grade: A*

-- *Comments: Unlike the free template, the pro template generated a better transition and went in a different direction. Instead of listing out steps to build a raised bed, it maybe left that to a separate article, and decided to suggest various related subtopics around the concept of raised bed gardens. Overall, this is another very good generation.*

BLOG H3 GENERATOR (STANDARD): EXAMPLE 6

Test Method: Here's an example of what the template expects to see as input, and what it generates as output. For each template, I had the AI generate three outputs and then I chose the best result out of the three.

INPUT

Article Title: Steps to Start a Babysitting Service

Article Heading: Decide What Kind of Childcare Services You Want to Offer

OUTPUT: FREE VERSION

If you're looking into starting a babysitting business, there are some things you need to know first. First, decide what kind of childcare services you want to offer. Do you plan to care for infants or toddlers? Or maybe you'd like to take older children out on dates. There are different types of child care businesses available, each catering to a specific type of customer.

Consider the Demographics of Your Area

What Type of Customers Are Available?

Think About Your Own Experience as a Parent

Do You Have Any Special Skills?

Are You Willing to Invest Money?

-- Grade: A+

-- Comments: Fantastic output! The transition paragraph and suggested H3 subtopics did a great job of delving deeper into the concept of deciding what kind of childcare services you might want to offer when starting a babysitting service.

OUTPUT: PRO VERSION

When starting a baby sitting service, it's important to know what kind of services you will provide. There are several different types of childcare services available. Each type has its own set of benefits and drawbacks. Before deciding which one to choose, consider the following questions.

Will You Be Able to Provide All Types of Child Care Services?

Are You Willing to Commit Yourself Full-Time?

Is This Business Right for You?

Can You Afford to Pay Employees?

Which Type of Childcare Services Are Most Popular?

-- Grade: A+

-- Comments: Also fantastic output. The transition paragraph is on point and the suggested H3 topics are also very useful.

VISIT MY FRASE RESOURCE PAGE

www.rankingtactics.com/frase

Visit my resource page to find lots of juicy tips and secrets to getting the most out of Frase.