

FRASE AI TEMPLATE BLUEPRINT

BLOG H2 GENERATOR (QUESTION)

In this blueprint, you'll learn how to use both the FREE and Pro versions of this template, and how this template might fit into your workflow. The next few pages include some sample input and output for the template. Be very careful with your input. Study the following examples and analyze them carefully. Why? So you can achieve better results. In more than 95% of cases, people who get poor output after 3 generations had poor input. That's why it's critical to fully understand what type of input a template expects before you start using it. Join the [Frase Facebook group](#) if you have questions or are struggling.

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INSTRUCTIONS AND WORKFLOW SUGGESTIONS

The Frase AI template "Blog H2 Generator (question)" is designed to create a list of possible questions you could answer in your article. Before you use this template, I would recommend first looking for questions in the research component of Frase which lists questions from People Also Ask, Quora, and Reddit. You should also look for questions in the SERP itself (Frase shows these inside the research section) and also in your favorite keyword tool. But for more obscure topics, this template really shines and creates some gems that you should answer.

What's the point of answering questions? There are two reasons. The first reason is that it may help you get a featured snippet on Google. You can land the top spot with a featured snippet by answering questions that the search user is looking for. Don't forget to answer the question in a way that teases your readers to click on your website and discover more. While you may get a featured snippet, the searcher will have no reason to click through to read your article if you give them everything right off the bat.

Additionally, answering questions helps Google see you as an expert on the topic. Besides delivering results that closely match the reader's search intent, Google wants to send readers to the most authoritative websites on the subject. In other words, the more you publish on your website about a topic, the more Google will think you're an expert on that topic.

Finally, where should you answer these questions? There is no better place than inside a FAQ section in your article. Make a H2 heading called "Frequently Asked Questions" and then make the questions themselves H3 headings. Another place to answer these questions is inline with the article. Ideally, you should do it after you have finished writing your article. Once you have finished writing, scan your article for appropriate places to answer these questions.

Matt Zimmerman

RankingTactics Founder & CEO

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RESOURCES TO HELP YOU

The following resources will help you in your content generation workflow while using Frase.

Need Frase? Use code "rankingtactics" and our affiliate [link](#) for a great deal.

Frase Beginner to Master Course

Includes more than 8 hours of expert training on using Frase from an SEO perspective, creating your own AI template, and a heck of a lot more!

www.rankingtactics.com/frase-course

Frase Pro Templates

Virtually all of my templates have a free and pro version. The free version is found in the Frase community template section. But if you want the best possible output, then get the pro template.

www.rankingtactics.com/frase-pro-templates

BLOG H2 GENERATOR (QUESTION): EXAMPLE 1

Test Method: Here's an example of what the template expects to see as input, and what it generates as output. For each template, I had the AI generate three outputs. Then I took bits and pieces from each generation to form the final list of H2 subheadings. That is my exact process when using these templates in production.

INPUT

Article Title: How to Practice for a Marathon

OUTPUT: FREE VERSION

What is a marathon training plan?

What are some different types of marathon training plans?

How often should I practice for a marathon?

How long should my practice sessions last?

How long will it take me to complete my first marathon?

What are my goals for completing my first marathon?

How many miles per hour should I run during a marathon?

What should I wear to a marathon?

What shoes should I wear to a race?

How can you know whether or not you're ready to run a marathon?

-- Grade: A

-- Comments: Some of these questions would be great for an FAQ section inside an article about how to practice for a marathon. I probably wouldn't answer all of them, but there are some good ones in here.

OUTPUT: PRO VERSION

What is a marathon race?

What are the health benefits of running marathons?

What are some reasons why people run marathons?

What are some important points to consider before practicing for a marathon?

What are some guidelines for preparing for a marathon?

How can you prepare mentally for a marathon?

What kind of shoes should I wear for a marathon?

Do you have any advice for someone who wants to start running?

What are some important rules for runners?

What are some key points to remember when preparing for a marathon?

-- Grade: A

-- Comments: The output here is also very good. I think it would be very useful for a FAQ section or at least mixing into the article itself.

BLOG H2 GENERATOR (QUESTION): EXAMPLE 2

Test Method: Here's an example of what the template expects to see as input, and what it generates as output. For each template, I had the AI generate three outputs. Then I took bits and pieces from each generation to form the final list of H2 subheadings. That is my exact process when using these templates in production.

INPUT

Article Title: Secrets to Get More Backlinks

OUTPUT: FREE VERSION

What are backlinks?

What is link juice?

What are some important considerations when creating backlinks?

What types of content work well for backlinking?

What are some secrets to getting more back links?

What kinds of sites will give you back links?

What kind of content works well for getting back links?

What types of websites work better than others for getting back links?

How can you find out what sites have linked to your site?

What kinds of sites will give you back links?

-- Grade: A

-- Comments: Some more decent questions that you could answer in a FAQ section and boost your topical authority.

OUTPUT: PRO VERSION

What is a backlink?

How do you get more back links?

What are some tricks to getting more back links?

What are some strategies to increase the number of back links to your site?

What are some reasons why people don't get many back links?

What is the difference between a nofollow and a follow back link?

What are some effective ways to write compelling titles?

What are some strategies for writing better articles?

What is a reciprocal link?

How can you use social media effectively to promote your site?

-- Grade: A+

-- Comments: I think the questions here are slightly more interesting than the free template.

BLOG H2 GENERATOR (QUESTION): EXAMPLE 3

Test Method: Here's an example of what the template expects to see as input, and what it generates as output. For each template, I had the AI generate three outputs. Then I took bits and pieces from each generation to form the final list of H2 subheadings. That is my exact process when using these templates in production.

INPUT

Article Title: DUI Penalties in Cleveland

OUTPUT: FREE VERSION

What is DUI?

What are the penalties for a first time DUI offense?

What are the consequences of a second DUI conviction?

What are the possible punishments for a third or subsequent DUI conviction?

What happens after a person has been convicted of a DUI?

What are some important considerations before deciding whether to plead guilty?

What are some legal options available to a defendant who wishes to challenge his/her conviction?

What are some defenses to a DUI charge?

What are some reasons why someone might not have a driver's license?

What are some examples of driving without a valid license?

-- Grade: B+

-- Comments: A couple of these are good but a couple are hit or miss.

OUTPUT: PRO VERSION

What are the penalties for driving under the influence?

What are the consequences of being convicted of DUI?

What are different types of DUI charges?

What is the maximum sentence for DUI?

What is the minimum sentence for DUI?

If I am charged with DUI, what happens next?

What are some defenses against DUI?

What kind of license suspension or revocation occurs for DUI?

How long will a person have to serve jail time for DUI?

What is the difference between DUI, OVI, DWI, etc.?

-- Grade: A+

-- Comments: The questions would be perfect for both body copy and also inserting into an FAQ section at the end of the article about DUI penalties in Cleveland.

BLOG H2 GENERATOR (QUESTION): EXAMPLE 4

Test Method: Here's an example of what the template expects to see as input, and what it generates as output. For each template, I had the AI generate three outputs. Then I took bits and pieces from each generation to form the final list of H2 subheadings. That is my exact process when using these templates in production.

INPUT

Article Title: Top 10 Things to Do in Vegas

OUTPUT: FREE VERSION

What are some fun activities to do in Las Vegas?

Where can I find free entertainment in Las Vegas?

What is there to see and do in Las Vegas? What are some must-see attractions?

What are some places to go out to eat in Las Vegas?

How can I save money in Las Vegas?

Is it safe to visit Las Vegas?

How do I get around Las Vegas?

What types of transportation options are available in Las Vegas?

Do I have to tip in Las Vegas?

Does the Strip charge extra fees?

-- Grade: A+

-- Comments: *Fantastic output.*

OUTPUT: PRO VERSION

What are some fun activities to do in Vegas?

What are some great places to eat in Vegas?

What are the best hotels in Vegas?

What do you have to know before going to Vegas?

Where is the best place to stay in Vegas?

What's the weather like in Vegas?

What time of year is the best time to visit Vegas?

What is a must see attraction in Vegas?

What's the difference between an all inclusive resort and a regular hotel?

What should I pack for my trip to Vegas?

-- Grade: A+

-- Comments: *Also fantastic output.*

BLOG H2 GENERATOR (QUESTION): EXAMPLE 5

Test Method: Here's an example of what the template expects to see as input, and what it generates as output. For each template, I had the AI generate three outputs. Then I took bits and pieces from each generation to form the final list of H2 subheadings. That is my exact process when using these templates in production.

INPUT

Article Title: 10 DIY House Renovation Tricks

OUTPUT: FREE VERSION

- What are some reasons to renovate your house?
- What are some problems with old houses?
- How can you save money by doing renovations yourself?
- How can you find free or cheap materials?
- What are some simple DIY projects?
- What are some more complex DIY projects?
- What tools will you need to complete a project?
- What are some important safety precautions when working on a renovation project?
- What are the dangers of working without proper equipment?
- Who can help you with a DIY project?

-- Grade: B+

-- Comments: The questions are a little less relevant to the overall topic and I only see a couple that I would add to such an article.

OUTPUT: PRO VERSION

- What is the purpose of renovating a home?
- What is the cost of renovating a home vs. buying a new home?
- How long will it take to renovate a home?
- How much would you have to spend to renovate a home yourself?
- What are some DIY projects for a homeowner?
- What are some easy renovations to make?
- What is the average price per square foot to renovate a home today?
- How can I save money during my home renovation project?
- What are some easy DIY tricks for saving money?
- What are some simple DIY ideas for small spaces?

-- Grade: A

-- Comments: The majority of the questions are relevant to the topic and could be useful in answering to hopefully snag a featured snippet.

BLOG H2 GENERATOR (QUESTION): EXAMPLE 6

Test Method: Here's an example of what the template expects to see as input, and what it generates as output. For each template, I had the AI generate three outputs. Then I took bits and pieces from each generation to form the final list of H2 subheadings. That is my exact process when using these templates in production.

INPUT

Article Title: Steps to Start a Babysitting Service

OUTPUT: FREE VERSION

What are some reasons why parents hire someone else to care for their children?

What are some steps involved in starting a babysitting service?

Where can you find clients?

How can you advertise your babysitting services?

What are some important aspects of starting a babysitting service business?

How can you charge more for your babysitting services?

What are the different types of jobs available in babysitting?

How long will it take to become a qualified babysitter?

What qualifications do you need to work as a babysitter?

What are some steps involved in becoming a babysitter?

-- Grade: A

-- Comments: Good questions.

OUTPUT: PRO VERSION

What is babysitting?

What are some reasons why someone would start a babysitting service?

Do you have experience working as a babysitter?

What are the steps to start a babysitting service?

How many hours per day do you think a babysitter needs to work?

How do you find clients for a babysitting service?

How do you market yourself as a babysitter?

How do you know what to charge?

What are some legal issues involved with starting a babysitting business?

What kind of insurance do I need to run a babysitting service?

-- Grade: A+

-- Comments: Very good questions, especially the one regarding legal issues.

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www.rankingtactics.com/frase

*Visit my resource page to find lots of juicy
tips and secrets to getting the most out of
Frase.*