ANSWER THE QUESTION

In this blueprint, you'll learn how to use both the FREE and Pro versions of this template, and how this template might fit into your workflow. The next few pages include some sample input and output for the template. Be very careful with your input. Study the following examples and analyze them carefully. Why? So you can achieve better results. In more than 95% of cases, people who get poor output after 3 generations had poor input. That's why it's critical to fully understand what type of input a template expects before you start using it. Join the *Frase Facebook group* if you have questions or are struggling.

INSTRUCTIONS AND WORKFLOW SUGGESTIONS

The Frase AI template "Answer the Question" is designed to write an answer to a question. While it may sound simple, there are some fantastic use cases for this template:

The first thing you can do with this template is answer some FAQs in your blog posts. Use my Blog H2 Generator (Question) template to generate a list of relevant questions. Alternatively, you could use the People Also Ask questions in Frase's Research component. Once you have 10 or 15 questions in your article, use this template to answer them! If you have more specific questions, you might want to try using the Answer the Question with Keywords template.

The second thing you can do with the pro version of this template is write content designed to get you a featured snippet. A featured snippet usually consists of 40 to 50 words. That's where the pro template excels. Put it to use answering questions in your blog posts, and you may land a top spot in the search engine results!

Another use of this template is to refresh old content and/or construct longer blog posts out of shorter ones.

Matt Zimmerman

RankingTactics Founder & CEO

RESOURCES TO HELP YOU

The following resources will help you in your content generation workflow while using Frase.

Need Frase? Use code "rankingtactics" and our affiliate link for a great deal.

Frase Beginner to Master Course

Includes more than 8 hours of expert training on using Frase from an SEO perspective, creating your own AI template, and a heck of a lot more!

www.rankingtactics.com/frase-course

Frase Pro Templates

Virtually all of my templates have a free and pro version. The free version is found in the Frase community template section. But if you want the best possible output, then get the pro template.

www.rankingtactics.com/frase-pro-templates

ANSWER THE QUESTION: EXAMPLE 1

Test Method: Here's an example of what the template expects to see as input, and what it generates as output. For each template, I had the AI generate three outputs and then I chose the best result.

INPUT

Context: health

Question: How do I lose weight?

OUTPUT: FREE VERSION

If you want to lose weight, you should eat fewer calories than you burn off. To figure out how many calories you need per day, multiply your current bodyweight by 10. So, if you weigh 150 pounds, you'd multiply that number by 15, which equals 225 calories. Then subtract 500 calories from that total to account for food you'll need to consume during the day. Once you know how much you need to eat, divide that amount by four to see how many meals you should have throughout the day. Make sure you keep track of everything you eat, and try to stick to these meal plans for two weeks. After that, you can adjust your calorie intake according to how you feel.

-- *Grade: A+*

-- *Comments: Fantastic answer to the question!*

OUTPUT: PRO VERSION

The best way to lose weight is by eating fewer calories than you burn off every day. You should eat healthy foods that provide plenty of nutrients without too many calories. It's also important to exercise regularly. Exercise burns calories, builds muscle, improves cardiovascular fitness, and strengthens bones. It also boosts self-esteem and confidence.

-- *Grade: A+*

-- *Comments: Fantastic answer also! The main difference between the free and pro template is the pro template gives less output. How is that important? Usually featured snippets are between 40 and 50 words. So having a shorter output can increase your changes. That's not to say you couldn't break up a longer answer, but sometimes short is good too.*

ANSWER THE QUESTION: EXAMPLE 2

Test Method: Here's an example of what the template expects to see as input, and what it generates as output. For each template, I had the AI generate three outputs and then I chose the best result.

INPUT

Context: cars

Question: Why are some tires tubeless?

OUTPUT: FREE VERSION

Tubeless tires are designed to reduce air pressure inside the tire, allowing for greater traction and handling without having to pump up the tire. Tubeless tires are made specifically for motorcycles, ATVs, snowmobiles, and bicycles. They're also popular among off-road enthusiasts because they require little maintenance. However, they aren't recommended for street driving because they lack puncture protection. A tube-type tire provides puncture protection, but requires pumping up the tire more frequently.

-- Grade: B

-- Comments: Good long answer, but some of the details aren't exactly correct. Tubeless tires do have puncture protection.

OUTPUT: PRO VERSION

Tubeless tires are great because they don't require tubes. Tubeless tires are safer, cheaper, lighter, and last longer than traditional tube-type tires. In addition, tubeless tires provide superior traction and handling characteristics.

-- Grade: A+

-- Comments: Great output!

ANSWER THE QUESTION: EXAMPLE 3

Test Method: Here's an example of what the template expects to see as input, and what it generates as output. For each template, I had the AI generate three outputs and then I chose the best result.

INPUT

Context: gardening

Question: What is a good plant to keep away mosquitos?

OUTPUT: FREE VERSION

Mosquito repellents are great for keeping mosquitoes away from your home, but they aren't always safe for children and pets. There are many different kinds of natural insect repellents available, such as citronella candles, citronella oil, and eucalyptus oil. Citronella oil is particularly popular among consumers because it doesn't smell like anything else, and it works really well against both adults and larvae. However, it should only be applied to areas that are exposed to sunlight, since it can cause skin irritation if left on too long. Eucalyptus oil is another option, but it may not be as effective as citronella oil. Some people prefer to use citronella sprays, but these tend to be more expensive than oils. A lot of people swear by lemon balm tea, but it isn't recommended for kids under two years old. Lemon balm contains chemicals that can irritate sensitive skin, so parents should avoid giving it to young children. Other options include rosemary, lavender, peppermint, basil, marigolds, catnip, and chamomile. These herbs are generally safe for everyone, but they don't necessarily repel insects. They just make it harder for them to bite.

-- Grade: B+

-- Comments: Good long answer, but it doesn't directly answer the question.

OUTPUT: PRO VERSION

A good plant to keep away mosquitoes is a citronella plant. Citronella plants emit a scent that repels insects such as mosquitoes. You can grow these plants indoors or outdoors. To grow them indoors, just place some citronella seeds in a pot filled with soil. Keep the soil moist until the seedlings sprout. Then transplant the seedlings outside once the weather warms up.

-- Grade: A+

-- Comments: The output directly answers the question and would be perfect for a featured snippet.

ANSWER THE QUESTION: EXAMPLE 4

Test Method: Here's an example of what the template expects to see as input, and what it generates as output. For each template, I had the AI generate three outputs and then I chose the best result.

INPUT

Context: dating

Question: How to get over a bad breakup?

OUTPUT: FREE VERSION

A lot of us go through breakups, and we tend to feel like our world is falling apart. We may feel sad, angry, confused, or any number of emotions. Sometimes these feelings last for weeks or months. While it's normal to experience negative emotions during a breakup, it's important to keep yourself grounded and focused on moving forward. Here are some tips to help you move past a bad breakup.

-- Grade: A+

-- Comments: Solid advice from the free template!

OUTPUT: PRO VERSION

The best thing you can do after a break up is to move forward. Don't let yourself wallow in self pity. You deserve happiness just as much as anyone else. It may take some time, but eventually you'll feel better. Try to focus on the positive things in your life. Remember why you fell in love with this person in the first place. And don't forget to surround yourself with good friends who care about you.

-- Grade: A+

-- Comments: Solid advice!

ANSWER THE QUESTION: EXAMPLE 5

Test Method: Here's an example of what the template expects to see as input, and what it generates as output. For each template, I had the AI generate three outputs and then I chose the best result.

INPUT

Context: politics

Question: What are the three branches of government?

OUTPUT: FREE VERSION

The United States government consists of three branches: executive, legislative, and judicial. Each branch has different responsibilities, but together they form a system designed to protect individual rights and ensure that the laws passed by Congress are followed. The executive branch includes the president, vice president, cabinet members, and federal agencies like the Department of Defense. The legislative branch includes both houses of Congress, plus committees and subcommittees. The judicial branch includes the Supreme Court, lower courts, and administrative law judges.

-- *Grade: A+*

-- *Comments: Love it!*

OUTPUT: PRO VERSION

The United States federal government consists of three branches: executive, legislative, and judicial. Each branch has different responsibilities, but together they form the framework of our democracy. Executive power is exercised by the president and his cabinet; legislative power is vested in Congress; and judicial power resides in the Supreme Court.

-- *Grade: A+*

-- *Comments: I love how it basically says everything the free template does, but in a more concise manner! Prefect for a featured snippet!*

ANSWER THE QUESTION: EXAMPLE 6

Test Method: Here's an example of what the template expects to see as input, and what it generates as output. For each template, I had the AI generate three outputs and then I chose the best result.

INPUT

Context: surfing

Question: What is a surf board made out of?

OUTPUT: FREE VERSION

A surf board is made out of wood, fiberglass, plastic, foam, or any combination thereof. Depending on the type of surf board you own, it may be made out of different materials. Some boards are designed to perform certain tricks, like carving waves, while others are built to withstand heavy winds and rough conditions. Regardless of the kind of board you ride, you should always wear a life jacket when riding a surf board. A surf board is a dangerous sport, and without proper safety equipment, you could end up injured or worse.

-- Grade: A+

-- Comments: Very comprehensive answer! Top notch!

OUTPUT: PRO VERSION

A surfboard is made out of foam core covered by fiberglass resin. It's shaped using a mold, and then sanded down until it's smooth. Surfboards are designed to withstand the forces of waves crashing against them, and to provide enough stability to ride safely. A good surfboard should feel light and responsive underfoot, and offer plenty of grip without sacrificing maneuverability.

-- Grade: A

-- Comments: Good solid answer! But it's not as comprehensive as the free template.

VISIT MY FRASE RESOURCE PAGE

www.rankingtactics.com/frase

Visit my resource page to find lots of juicy tips and secrets to getting the most out of Frase.